

Turnover of trade

2018, April

Sales in total trade grew by 5.9 per cent year-on-year in April

According to Statistics Finland, sales of total trade grew in April by 5.9 per cent from April 2017. Sales in motor vehicle trade grew most among the sectors of trade, altogether by 13.6 per cent. Sales of wholesale trade went up by 6.4 per cent over the same period and sales of retail trade, in turn, by 1.3 per cent. The growth in retail trade was affected by the positive development of specialised store sales, whereas daily consumer goods sales and sales in department store trade declined. Sales of daily consumer goods went down by 1.6 per cent and sales in department store trade by 0.1 per cent from April 2017.

Annual change in turnover in trade industries, % (TOL 2008)



Source: Statistics Finland

Sales volume in motor vehicle trade grew by 13.6 per cent year-on-year in April

The sales volume in retail trade was 1.9 per cent greater in April than twelve months earlier. Over the same period, the sales volume in wholesale trade grew by 3.8 per cent. Sales volume in motor vehicle

trade, in turn, grew by 13.6 per cent and thus increased as much as turnover in the industry. The sales volume of total trade grew by 4.5 per cent in April from April 2017.

The volume index of sales is calculated by removing the effect of price changes from the value index series.

Sales in retail trade grew by 3.2 per cent in January to April

In the January to April period, sales went up by 3.2 per cent in retail trade and by 5.2 per cent in wholesale trade compared with the corresponding period of 2017. Sales in motor vehicle trade increased by 5.5 per cent over the same period. Total trade sales increased by 4.7 per cent from January to April 2017.

The reported annual changes in trade sales and sales volumes are not seasonally or trading day adjusted, which means that the effects of public holidays are not considered. In April, the development of sales was partly due to Easter being at the turn of March and April this year, while last year it was in April. The fact that Easter occurs in different months is in particular visible in the sales development of food during March and April.

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Appendix tables

Appendix table 1. Year-on-year change in turnover in trade industries, % (TOL 2008)

	Year-on-year change by quarter, % ¹⁾				Cumulative year-on-year change, % ¹⁾	Year-on-year change in the latest month, % ¹⁾
	04-06/2017	07-09/2017	10-12/2017	01-03/2018		
Total trade (G)	2.4	5.4	4.3	4.2	4.7	5.9
Motor vehicle trade (45)	2.5	4.1	4.0	2.8	5.5	13.6
Wholesale trade (46)	3.0	7.8	5.5	4.8	5.2	6.4
Retail trade (47)	1.3	2.1	2.3	3.9	3.2	1.3
Daily consumer goods trade (4711, 472) ²⁾	2.1	2.3	1.5	4.5	2.9	-1.6
Department store trade (4719) ³⁾	0.4	-0.4	2.9	4.5	3.3	-0.1

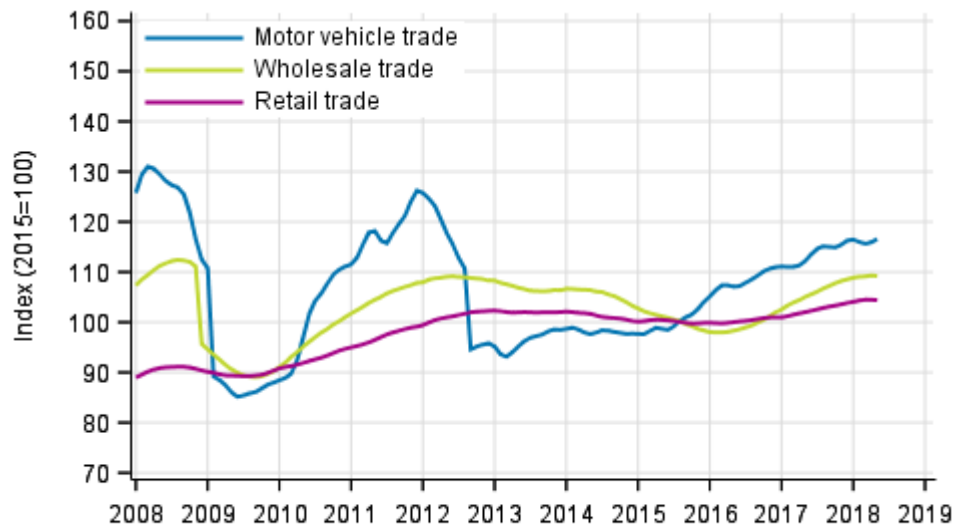
1) Year-on-year change compares the value for an examined time period to the value for the corresponding time period twelve months back.

2) According to the Structural business and financial statement statistics, the share of daily consumer goods (4711, 472) of turnover in retail trade was 49.8 per cent in 2016.

3) According to the Structural business and financial statement statistics, the share of retail sale in department stores (4719) of turnover in retail trade was 10.9 per cent in 2016.

Appendix figures

Appendix figure 1. Turnover of motor vehicles, wholesale and retail trade, trend series (TOL 2008)



Source: Statistics Finland

Revisions in these statistics

The data of the statistics have become revised according to the table below. For more information about data revisions, see Section 3 of the quality description (only in Finnish).

Revision of annual changes in turnover in main industries¹⁾

Industry / Reference period		Year-on-year change,%		Revision, percentage point
		1st release	Latest release (2018-06-13)	
G Wholesale and retail trade	11/2017	5.3	4.5	-0.8
	12/2017	1.5	1.2	-0.3
	01/2018	7.6	7.4	-0.2
	02/2018	3.5	3.6	0.1
	03/2018	3.7	2.0	-1.7
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	11/2017	6.6	6.2	-0.4
	12/2017	-2.3	-1.0	1.3
	01/2018	7.9	9.0	1.1
	02/2018	1.8	3.3	1.5
	03/2018	-3.3	-3.3	0.0
46 Wholesale trade, except of motor vehicles and motorcycles	11/2017	6.3	5.1	-1.2
	12/2017	1.5	1.0	-0.5
	01/2018	8.6	8.0	-0.6
	02/2018	4.3	4.2	-0.1
	03/2018	5.2	2.6	-2.6
47 Retail trade, except of motor vehicles and motorcycles	11/2017	3.3	2.7	-0.6
	12/2017	2.6	2.1	-0.5
	01/2018	5.4	5.3	-0.1
	02/2018	3.3	2.7	-0.6
	03/2018	4.5	3.6	-0.9
Retail sale in non-specialised stores (4711, 472)	11/2017	2.5	1.5	-1.0
	12/2017	2.1	2.3	0.2
	01/2018	4.0	3.3	-0.7
	02/2018	2.2	2.5	0.3
	03/2018	7.1	7.4	0.3
Department store trade (4719)	11/2017	0.5	0.4	-0.1
	12/2017	5.7	5.7	0.0
	01/2018	4.9	4.9	0.0
	02/2018	3.6	3.4	-0.2
	03/2018	5.4	5.1	-0.3

1) The 1st release refers to the time when data for the reference period were released for the first time. The revision describes the difference of annual change percentages between the first and latest release.

Revision of long-term annual changes in turnover in main industries

Industry	Year	Average ¹⁾	Average for absolute values ²⁾
Total trade (G)	2014	-0.1	0.7
	2015	0.6	0.7
	2016	0.3	0.7
Motor vehicle trade (45)	2014	-0.5	1.2
	2015	0.3	0.9
	2016	0.3	0.8

Industry	Year	Average ¹⁾	Average for absolute values ²⁾
Wholesale trade (46)	2014	0.1	0.8
	2015	0.9	1.1
	2016	0.8	1.1
Retail trade (47)	2014	-0.3	0.7
	2015	0.1	0.5
	2016	-0.2	0.7
Daily consumer goods trade (4711, 472)	2014	-0.2	0.6
	2015	-0.2	0.4
	2016	-0.3	0.5
Department store trade (4719)	2014	-0.1	0.5
	2015	-0.3	0.4
	2016	-0.4	0.4

1) In 2014 and 2015, the average was calculated from data revised between the first and seventh release months in the statistical reference year. The average for 2016 was calculated upon completion of the data for the first and last release months in the statistical reference year, when the official structural business and financial statement statistics are also published.

2) In 2014 to 2015, the average was calculated from the absolute values of differences between the first and seventh release months. The average for 2016 was calculated from the absolute values of differences between the first and last release months in the statistical reference year, when the official structural business and financial statement statistics are also published.

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Source: Turnover of trade, Statistics Finland