

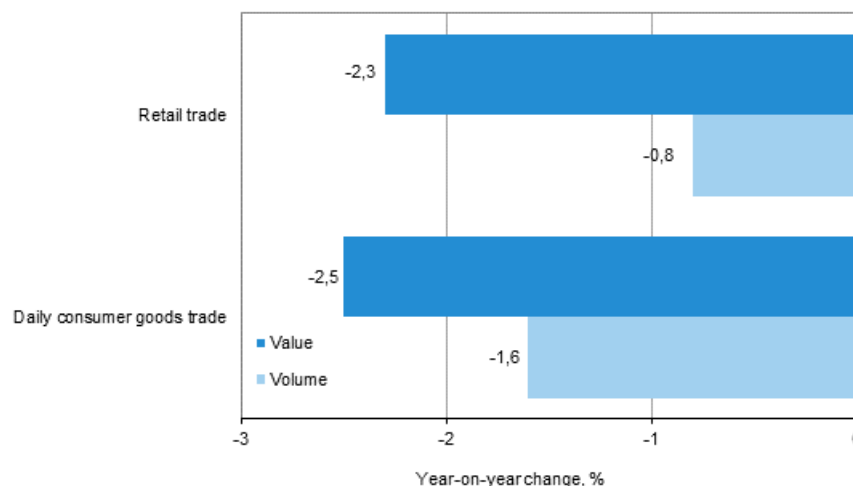
Turnover of trade

2015, October

Retail trade flash estimate: sales fell by 2.3 per cent year-on-year in October

According to Statistics Finland’s retail trade flash estimate, the sales of retail trade decreased by 2.3 per cent in October from October 2014. Over the same period, the volume of retail trade sales, from which the impact of prices has been eliminated, went down by 0.8 per cent. In daily consumer goods trade, sales also contracted by 2.5 per cent and the sales volume by 1.6 per cent in October from the corresponding period of the previous year. Turnover developed weaker than sales volume both in retail trade and in daily consumer goods trade due to fallen prices.

Development of value and volume of retail trade sales, October 2015, % (TOL 2008)



Source: Statistics Finland

Annual changes in trade sales and sales volumes are given unadjusted for seasonal variation. There were 27 weekday trading days in October 2015, which is the same as in October 2014. Weekday trading days refer to the weekdays of a calendar month (Monday to Saturday) excluding mid-week holidays.

According to the Structural business and financial statement statistics, daily consumer goods accounted for 48.3 per cent of turnover in retail trade in 2013.

The retail trade flash estimate is based on a sample covering, on the average, 60 per cent of retail trade turnover. Data on trade sales by industry will next be released on 15 December 2015.

Flash estimates on retail trade are published at a lag of just under one month from the end of the statistical reference month. The preliminary data on motor vehicle, wholesale and retail trade based on a larger sample will be published at a lag of roughly six weeks from the end of the statistical reference month and the revised data based on total data are published at a lag of roughly ten weeks.

Contents

Tables

Appendix tables

Appendix table 1. Development of value and volume of retail trade sales, October 2015, (TOL 2008).....4

Revisions in these statistics.....5

Appendix tables

Appendix table 1. Development of value and volume of retail trade sales, October 2015, (TOL 2008)

		Index	Year-on-year change in the latest month, % ¹⁾	Cumulative year-on-year change, % ¹⁾
		10/2015	10/2015	01-10/2015
Retail trade (47)	Value	107,7	-2,3	-1,3
	Volume	102,2	-0,8	-0,1
Daily consumer goods trade (4711, 472)	Value	110,9	-2,5	-2,1
	Volume	98,8	-1,6	-1,0

1) Year-on-year change compares the value for an examined time period to the value for the corresponding time period twelve months back.

Revisions in these statistics

The data of the statistics have become revised according to the table below. For more information about data revisions, see Section 3 of the quality description (only in Finnish).

Revisions to data on annual changes in retail trade¹⁾

Time of publishing		2015				
		04	05	06	07	08
47 Retail trade, except of motor vehicles and motorcycles	Flash estimate, %	-3,7	-3,6	0,3	-0,3	-3,0
	1st release, %	-2,9	-2,7	0,6	0,4	-2,4
	Latest release (2015-11-26), %	-3,4	-3,1	1,5	0,6	-1,8
	Revision, percentage point	0,3	0,5	1,2	0,9	1,2
Retail sale in non-specialised stores (4711, 472)	Flash estimate, %	-2,9	-4,8	-0,7	-2,8	-3,1
	1st release, %	-2,3	-3,6	-0,6	-2,2	-3,0
	Latest release (2015-11-26), %	-2,9	-4,3	-0,5	-2,5	-1,8
	Revision, percentage point	0,0	0,5	0,2	0,3	1,3

1) The revision describes the difference of annual change percentages between the flash estimate and the latest release.

Inquiries

Jarkko Niemistö 029 551 2951

Milka Suomalainen 029 551 2912

Director in charge:

Mari Ylä-Jarkko

palvelut.suhdanne@stat.fi

www.stat.fi

Source: Turnover of trade, Statistics Finland