

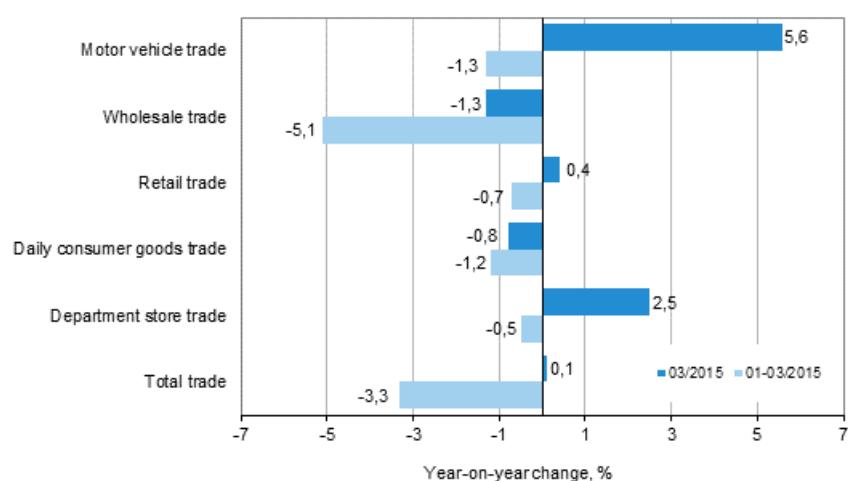
# Turnover of trade

2015, March

## Retail trade sales grew by 0.4 per cent in March from one year ago

According to Statistics Finland, retail trade sales increased by 0.4 per cent in March from March 2014. In daily consumer goods trade, sales decreased by 0.8 per cent from the previous year. By contrast, sales in department store trade increased by 2.5 per cent. Motor vehicle sales also grew by 5.6 per cent from the year before. In wholesale trade, sales, in turn, went down by 1.3 per cent from March 2014. Sales increased in total trade by 0.1 per cent from March 2014.

Annual change in turnover in trade industries, % (TOL 2008)



Source: Statistics Finland

In March, the sales volume in retail trade grew by 1.2 per cent and in motor vehicle trade by 5.5 per cent from one year back. In wholesale trade, the sales volume, in turn, went up by 0.5 per cent from March 2014. Thus, the volume of total sales was 1.4 per cent higher in March than one year earlier. The volume index of sales is calculated by removing the effect of price changes from the value index series.

Retail trade sales fell by 0.7 per cent in the first quarter from one year ago

In the January to March period, sales contracted by 0.7 per cent in retail trade and by 5.1 per cent in wholesale trade compared to January to March 2014. Sales in motor vehicle trade, in turn, decreased by 1.3 per cent from the corresponding period in 2014. Total trade sales went down by 3.3 per cent over the corresponding period.

# Contents

## Tables

### Appendix tables

Appendix table 1. Year-on-year change in turnover in trade industries, % (TOL 2008).....	4
--	---

## Figures

### Appendix figures

Appendix figure 1. Turnover of motor vehicles, wholesale and retail trade, trend series (TOL 2008).....	5
---	---

Revisions in these statistics.....	6
------------------------------------	---

## Appendix tables

**Appendix table 1. Year-on-year change in turnover in trade industries, % (TOL 2008)**

	Year-on-year change by quarter, % <sup>1)</sup>				Cumulative year-on-year change, % <sup>1)</sup>	Year-on-year change in the latest month, % <sup>1)</sup>
	04-06/2014	07-09/2014	10-12/2014	01-03/2015		
Total trade (G)	-0,2	-0,2	-2,2	-3,3	-3,3	0,1
Motor vehicle trade (45)	-0,3	0,6	0,3	-1,3	-1,3	5,6
Wholesale trade (46)	-0,1	0,1	-2,9	-5,1	-5,1	-1,3
Retail trade (47)	-0,5	-1,1	-1,7	-0,7	-0,7	0,4
Daily consumer goods trade (4711, 472) 2)						
	1,2	0,9	-0,6	-1,2	-1,2	-0,8
Department store trade (4719) 3)	-2,3	-1,7	-4,2	-0,5	-0,5	2,5

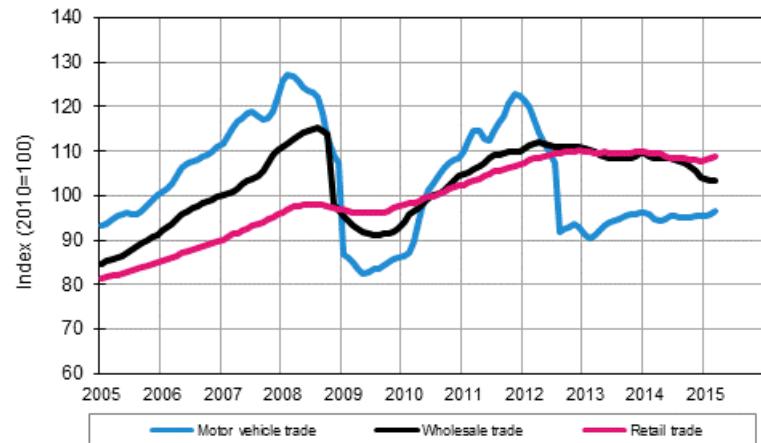
1) Year-on-year change compares the value for an examined time period to the value for the corresponding time period twelve months back.

2) According to the Business Register, the share of daily consumer goods (4711, 472) of turnover in retail trade was 48.3 per cent in 2013.

3) According to the Business Register, the share of retail sale in department stores (4719) of turnover in retail trade was 11.8 per cent in 2013.

## Appendix figures

**Appendix figure 1. Turnover of motor vehicles, wholesale and retail trade, trend series (TOL 2008)**



Source: Statistics Finland

# Revisions in these statistics

The data of the statistics have become revised according to the table below. For more information about data revisions, see Section 3 of the quality description (only in Finnish).

## Revision of annual changes in turnover in main industries<sup>1)</sup>

Industry / Reference period	Year-on-year change, %		Revision, percentage point
	1st release	Latest release (2015-05-12)	
G Wholesale and retail trade	10/2014	-0,5	-0,6
	11/2014	-3,7	-4,4
	12/2014	-2,3	-1,7
	01/2015	-8,8	-8,1
	02/2015	-3,1	-1,7
45 Wholesale and retail trade and repair of motorvehicles and motorcycles	10/2014	-4,1	-3,3
	11/2014	-2,7	-2,9
	12/2014	10,5	8,7
	01/2015	-11,3	-10,4
	02/2015	0,5	1,3
46 Wholesale trade, except of motor vehicles and motorcycles	10/2014	-0,2	-0,7
	11/2014	-3,7	-4,4
	12/2014	-4,9	-3,8
	01/2015	-12,0	-10,6
	02/2015	-5,3	-3,5
47 Retail trade, except of motor vehicles and motorcycles	10/2014	0,3	0,7
	11/2014	-4,2	-4,8
	12/2014	-1,6	-1,2
	01/2015	-2,2	-2,7
	02/2015	-0,7	0,3
Retail sale in non-specialised stores (4711, 472)	10/2014	2,3	3,1
	11/2014	-4,5	-4,4
	12/2014	-0,4	-0,6
	01/2015	-1,4	-2,0
	02/2015	-1,5	-0,9
Department store trade (4719)	10/2014	0,1	-0,4
	11/2014	-6,8	-6,9
	12/2014	-4,3	-4,8
	01/2015	-1,3	-1,9
	02/2015	-2,2	-2,1

1) The 1st release refers to the time when data for the reference period were released for the first time. The revision describes the difference of annual change percentages between the first and latest release.

## Revision of long-term annual changes in turnover in main industries

Industry	Year	Average <sup>1)</sup>	Average for absolute values <sup>2)</sup>
Total trade (G)	2011	-0,8	1,1
	2012	-0,7	0,9
	2013	-0,2	0,5
Motor vehicle trade (45)	2011	-2,6	2,6
	2012	0,6	2,3
	2013	-0,5	0,9

Industry	Year	Average <sup>1)</sup>	Average for absolute values <sup>2)</sup>
Wholesale trade (46)	2011	-0,5	1,2
	2012	-0,8	1,1
	2013	-0,1	0,7
Retail trade (47)	2011	-1,1	1,1
	2012	-0,7	0,9
	2013	-0,5	0,8
Daily consumer goods trade (4711, 472)	2011	-0,7	0,7
	2012	-0,5	0,7
	2013	0,1	0,5
Department store trade (4719)	2011	-0,1	0,4
	2012	0,1	0,4
	2013	-0,1	0,4

1) Average for data revised between the first and seventh release in the statistical reference year.

2) Average for absolute values of differences between the first and seventh release.

---

**Suomen virallinen tilasto**  
**Finlands officiella statistik**  
**Official Statistics of Finland**

Trade 2015

### Inquiries

Milka Suomalainen      029 551 2912  
Jarkko Niemistö      029 551 2951  
Director in charge:  
Hannele Orjala

[palvelut.suhdanne@stat.fi](mailto:palvelut.suhdanne@stat.fi)  
[www.stat.fi](http://www.stat.fi)

Source: Turnover of trade, Statistics Finland