

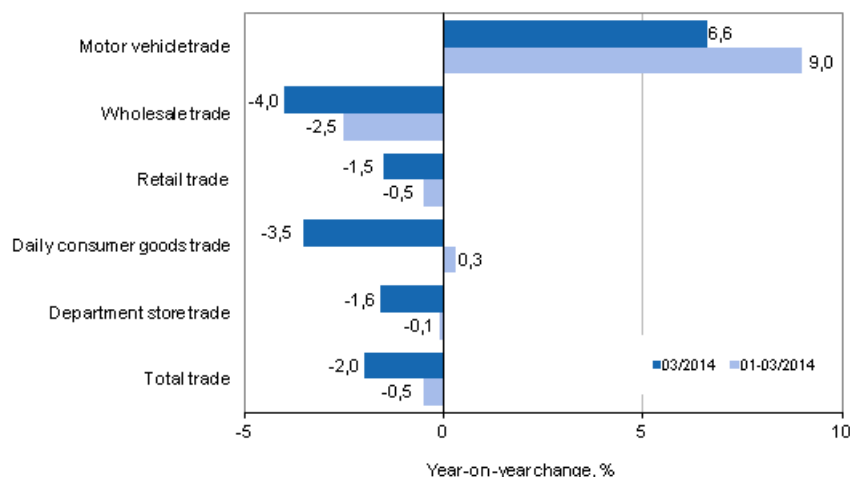
Turnover of trade

2014, March

Retail trade sales fell by 1.5 per cent in March from one year ago

According to Statistics Finland, retail trade sales fell by 1.5 per cent in March from March 2013. In daily consumer goods trade, sales contracted by 3.5 per cent and in department store trade by 1.6 per cent from one year ago. Also in wholesale trade, sales decreased by 4.0 per cent, but motor vehicle sales went up by 6.6 per cent from one year ago. In total trade, sales declined in March by 2.0 per cent from the corresponding period of the previous year.

Annual change in turnover in trade industries, % (TOL 2008)



Source: Statistics Finland

The decrease in retail trade sales was partly also due to Easter being in April this year, while last year it was at the turn of March and April. The fact that Easter occurs in different months is in particular visible in the sales development of food during March and April.

In retail trade, **the sales volume** contracted by 1.9 per cent from March 2013. In wholesale trade, the sales volume also declined by 2.1 per cent while motor vehicle sales volume grew by 6.9 per cent. Thus, the

sales volume contracted in total trade by 0.9 per cent in March from the year before. The volume index of sales is calculated by removing the effect of price changes from the value index series.

Total trade sales decreased by 0.5 per cent in the first quarter of 2014 from the respective period of one year previously

Retail trade sales diminished by 0.5 per cent in January to March, and wholesale trade sales by 2.5 per cent from the corresponding time period of the year before. By contrast, motor vehicle sales grew by 9.0 per cent over the same period. In total trade, sales were 0.5 per cent lower in the first quarter than in the year before.

Index of turnover of trade included in the renewal of business statistics

Statistics Finland has renewed the production of business statistics. The review concerns more than ten sets of statistics. The renewal harmonises the production of business statistics. A uniform business production system has been adopted in the indices of turnover of trade in May 2014. Further information on [Changes in these statistics](#) page.

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Appendix table 1. Year-on-year change in turnover in trade industries, % (TOL 2008)

	Year-on-year change by quarter, % ¹⁾				Cumulative year-on-year change, % ¹⁾	Year-on-year change in the latest month, % ¹⁾
	04-06/2013	07-09/2013	10-12/2013	01-03/2014		
Total trade (G)	-3,3	-0,3	-1,1	-0,5	-0,5	-2,0
Motor vehicle trade (45)	-14,7	-0,1	2,0	9,0	9,0	6,6
Wholesale trade (46)	-2,8	-0,7	-1,9	-2,5	-2,5	-4,0
Retail trade (47)	0,8	0,3	-0,7	-0,5	-0,5	-1,5
Daily consumer goods trade (4711, 472) ²⁾	2,2	2,1	1,3	0,3	0,3	-3,5
Department store trade (4719) ³⁾	1,8	-1,5	-0,5	-0,1	-0,1	-1,6

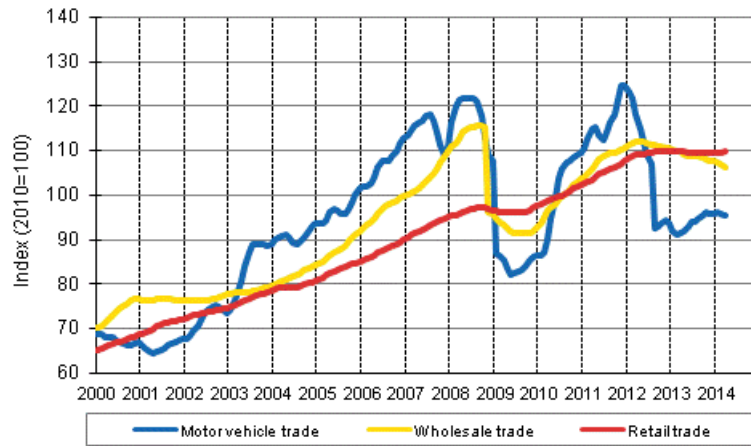
1) Year-on-year change compares the value for an examined time period to the value for the corresponding time period twelve months back.

2) According to the Business Register, the share of daily consumer goods (4711, 472) of turnover in retail trade was 47.6 per cent in 2012.

3) According to the Business Register, the share of retail sale in department stores (4719) of turnover in retail trade was 11.8 per cent in 2012.

Appendix figures

Appendix figure 1. Turnover of motor vehicles, wholesale and retail trade, trend series (TOL 2008)



Source: Statistics Finland

Revisions in these statistics

The data of the statistics have become revised according to the table below. For more information about data revisions, see Section 3 of the quality description (only in Finnish).

Revision of annual changes in turnover in main industries¹⁾

Industry / Reference period		Year-on-year change,%		Revision, percentage point
		1st release	Latest release (2014-05-14)	
G Wholesale and retail trade	10/2013	0,2	-0,2	-0,4
	11/2013	-3,6	-4,1	-0,5
	12/2013	0,4	0,7	0,3
	01/2014	1,3	1,0	-0,3
	02/2014	-0,1	-0,5	-0,4
45 Wholesale and retail trade and repair of motorvehicles and motorcycles	10/2013	8,5	7,0	-1,5
	11/2013	-0,6	-2,1	-1,5
	12/2013	1,3	0,4	-0,9
	01/2014	13,4	12,9	-0,5
	02/2014	9,1	7,3	-1,8
46 Wholesale trade, except of motor vehicles and motorcycles	10/2013	-1,5	-1,9	-0,4
	11/2013	-6,1	-6,0	0,1
	12/2013	1,4	2,1	0,7
	01/2014	-1,7	-1,2	0,5
	02/2014	-1,9	-2,1	-0,2
47 Retail trade, except of motor vehicles and motorcycles	10/2013	0,8	0,7	-0,1
	11/2013	0,2	-1,1	-1,3
	12/2013	-1,4	-1,6	-0,2
	01/2014	2,1	0,5	-1,6
	02/2014	-0,4	-0,6	-0,2
Retail sale in non-specialised stores (4711, 472)	10/2013	2,4	3,0	0,6
	11/2013	1,3	0,9	-0,4
	12/2013	0,2	0,3	0,1
	01/2014	4,3	3,6	-0,7
	02/2014	0,8	1,4	0,6
Department store trade (4719)	10/2013	0,6	0,8	0,2
	11/2013	0,9	0,9	0,0
	12/2013	-1,7	-2,4	-0,7
	01/2014	3,8	3,2	-0,6
	02/2014	-1,6	-2,6	-1,0

1) The 1st release refers to the time when data for the reference period were released for the first time. The revision describes the difference of annual change percentages between the first and latest release.

Revision of long-term annual changes in turnover in main industries

Industry	Year	Average ¹⁾	Average for absolute values ²⁾
Total trade (G)	2010	-0,3	0,9
	2011	-0,8	1,1
	2012	-0,7	0,9
Motor vehicle trade (45)	2010	-1,5	2,9
	2011	-2,6	2,6
	2012	0,6	2,3

Industry	Year	Average ¹⁾	Average for absolute values ²⁾
Wholesale trade (46)	2010	0,1	1,0
	2011	-0,5	1,2
	2012	-0,8	1,1
Retail trade (47)	2010	-0,6	0,8
	2011	-1,1	1,1
	2012	-0,7	0,9
Daily consumer goods trade (4711, 472)	2010	-0,3	0,7
	2011	-0,7	0,7
	2012	-0,5	0,7
Department store trade (4719)	2010	0,1	0,9
	2011	-0,1	0,4
	2012	0,1	0,4

1) Average for data revised between the first and seventh release in the statistical reference year.

2) Average for absolute values of differences between the first and seventh release.

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Source: Turnover of trade, Statistics Finland