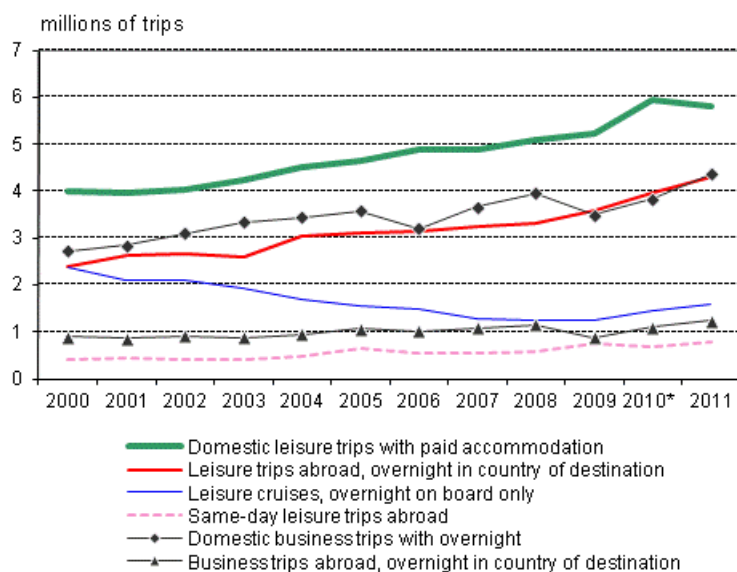


# Finnish Travel 2011

## Finnish residents' trips abroad increased in 2011

In 2011, Finnish residents made nearly 4.3 million such leisure trips abroad that involved staying overnight in the destination country. The number increased by eight per cent from 2010. The number of domestic leisure trips with paid accommodation was slightly lower than in the previous year, being nearly 5.8 million. The number went down by two per cent from 2010. Business trips in Finland and abroad continued to grow after the downturn in 2009.

### Finnish travel 2000–2011



\* Data on 2010 are not fully comparable with those on earlier years due to revised data collection method.

### Trips abroad

In 2011, leisure trips abroad with at least one overnight stay in the destination country numbered 4,293,000. Estonia was clearly the most popular destination. Approximately one trip in four, or a total of 1,020,000 million trips were headed to Estonia. The second highest number of trips was made to Spain and the third highest to Sweden. The trips to Spain numbered 599,000 and those to Sweden 378,000. In absolute numbers, the trips made to Spain grew most, by 219,000 trips. The number of trips to the Canary Islands was now

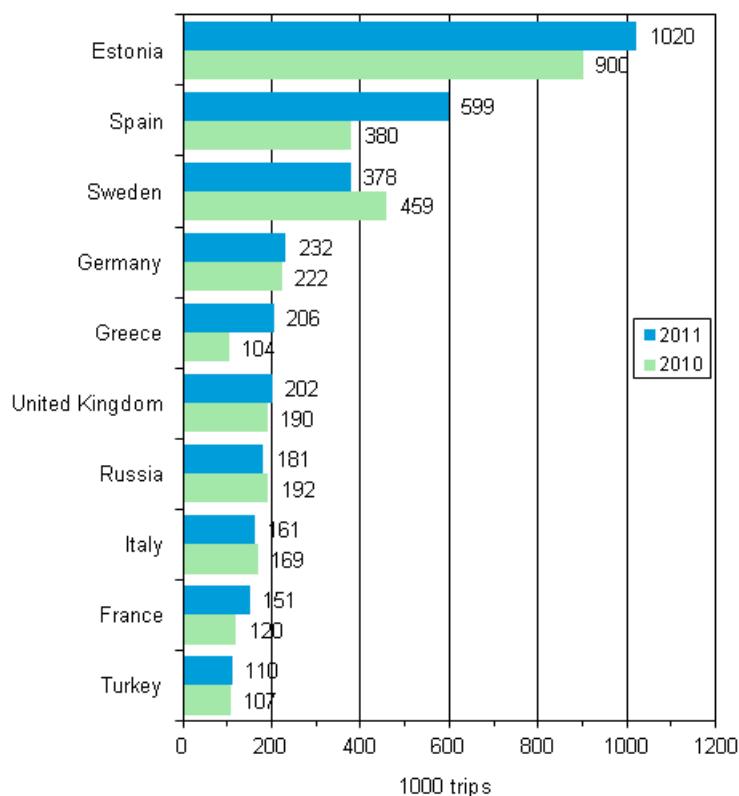
67 per cent higher than one year previously. Around one-half of the trips to Spain were headed to the Canary Islands. Trips with overnight stay in Estonia increased by 120,000 from 2010. In contrast, trips with overnight stay in Sweden decreased by 81,000. The number of trips to Greece nearly doubled from 2010. Among the top ten destination countries, the popularity of France, the UK, Germany and Turkey also went up. Of the most popular countries, Russia and Italy attracted fewer Finnish residents in 2011 than in the year before. The number of trips to Portugal, Thailand and Egypt fell clearly. Leisure travelling to Eastern and Central Europe went down by 20 per cent.

The popularity of long-distance destinations continued to fall. Around ten per cent fewer leisure trips to other continents were made than one year before. In 2011, 123,000 trips were made to Far Asia. Trips to Thailand numbered 194,000, and decreased by some 15 per cent from 2010. The total number of trips to the American continent was slightly higher than to Thailand. Three out of four trips to America, 75,000, were made to the United States. The United States is one of the few long-distance destinations to which trips increased from the previous year.

In addition to the leisure trips involving staying overnight in the destination country, Finnish residents made nearly 1.6 million leisure cruises in 2011. This is ten per cent more than in 2010. Cruises are trips that only include staying overnight on board; visits can be made ashore but without overnight stays there. At least two out of three leisure cruises, or around one million, were made to Sweden. A total of 496,000 leisure cruises were headed to Estonia.

During 2011, Finnish residents also made 803,000 same-day leisure trips abroad (incl. same-day cruises). The number of outbound same-day trips went up by 15 per cent from the previous year. According to the survey, 575,000 same-day trips were headed to Estonia, all of which were made by sea, and 172,000 same-day trips to Sweden, one half of which were made by land and one half by sea.

**Finnish residents' favourite destination countries for leisure trips with overnight stays in 2011 and compared with 2010**



In 2011, business and professional trips abroad involving overnighing in the destination country numbered 1.2 million. The number of business trips abroad grew by 12 per cent from 2010. The highest numbers of business trips abroad with overnight stays were made to Sweden, Estonia, Germany and Russia. The number of business trips was 233,000 to Sweden, 149,000 to Estonia, 110,000 to Germany and 109,000 to Russia. The business trips to Sweden increased by 16 per cent and those to Estonia by 37 per cent. The business trips to Russia more than doubled.

Work-related same-day trips made during 2011 numbered 161,000, or five per cent more than in 2010. A total of 140,000 work-related cruises were made abroad, which is 45 per cent more than in the year before.

### **Trips in Finland**

In 2011, 5.8 million leisure trips were made in Finland during which paid accommodation services, such as hotels, camping sites or rented cottages were used. The number contracted by two per cent, or by 110,000 trips from 2010.

The most popular destination regions for the trips involving paid accommodation were Uusimaa, Pirkanmaa, Lapland and North Ostrobothnia. The trips to Uusimaa numbered 949,000, or 16 per cent of all trips with paid accommodation. Slightly more than every tenth trip was made to Pirkanmaa, Lapland, North Ostrobothnia and Varsinais-Suomi.

The number of nights spent during leisure trips involving paid accommodation totalled 15.4 million, which was two per cent down from 2010. One half of the overnight stays were hotel trips and one quarter trips to rented free-time residences.

In addition, 5.9 million overnight trips were made in Finland to own free-time residences and 19.4 million overnight visiting trips to relatives or friends. The trips to free-time residences grew by five per cent and the trips to visit relatives or friends by two per cent from the previous year.

In 2011, clearly the highest number of the trips to free-time residences was made to Etelä-Savo and the second highest to Varsinais-Suomi. Such trips numbered 744,000 to Etelä-Savo and 586,000 to Varsinais-Suomi. Of the trips to visit friends or relatives, 3.7 million were headed to Uusimaa and 1.9 million to Pirkanmaa.

A total of 4.4 million business trips with overnight stays were made in Finland in 2011. Domestic business trips increased by 14 per cent from 2010.

These data derive from Statistics Finland's Finnish Travel sample survey. In all, 16,920 persons aged 15 to 74 permanently resident in Finland were interviewed for the numbers of trips.

### **Persons having travelled**

The data on persons having travelled were obtained by an inquiry made in connection with the Labour Force Survey. The inquiry is very concise and in addition to personal background information, it only includes questions on whether the target person had made certain types of trips during the survey year. The data describing 2011 are based on 1,707 interviews. The number of persons having travelled has remained fairly stable from one year to the next.

During 2011, 3.6 million, or 90 per cent of Finnish residents aged 15 to 74, made at least one trip that included an overnight stay. Included are all domestic and outbound trips, as well as trips to free-time residences, visits to friends and relatives, and business trips. As many as 96 per cent of those living in the Helsinki region made some trip with overnight stay. The level of education had an impact on how actively people travel, because 96 per cent of those with tertiary level education made a trip with overnight stay. Ten per cent of the population did not make any trip with overnight stay outside their usual environment during 2011.

In 2011, 1.9 million Finnish residents aged 15 to 74 made at least one leisure trip in Finland with paid accommodation. This is 47 per cent of all those belonging to the age group. As many made at least one leisure trip abroad which involved staying overnight in the destination country.

Nearly every fourth Finnish resident aged 15 to 74, or nearly 0.9 million persons, made a business trip in Finland which involved staying overnight or a business trip abroad during which night was spent in the destination country.

### **Notes to the appendix tables**

Data on 2010 and 2011 are not fully comparable with those on earlier years due to the revised data collection method.

[..] Data not available or too uncertain for presentation.

[ ] No observations in the survey.

In some tables the sums do not amount to the totals shown because of rounding.

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## Appendix tables

**Appendix table 1. Overnight trips by Finnish residents aged 15 to 74 in 2005-2011**

	1,000 trips						
	2005	2006	2007	2008	2009	2010 <sup>1)</sup>	2011
<b>TRIPS TOTAL</b>	36,832	34,001	36,382	36,945	36,847	41,164	42,835
Leisure trips	32,042	29,659	31,486	31,729	32,381	36,125	37,090
Business and professional trips	4,790	4,342	4,896	5,216	4,466	5,039	5,745
<b>DOMESTIC TRIPS</b>	30,931	28,245	30,633	31,091	31,015	34,531	35,561
<b>Domestic leisure trips</b>	27,360	25,043	26,974	27,138	27,523	30,694	31,199
<b>Domestic leisure trips with paid accommodation</b>	4,637	4,873	4,869	5,080	5,228	5,926	5,816
Short trips, 1-3 nights	3,550	3,714	3,784	3,927	3,964	4,705	4,522
Long trips, 4 or more nights	1,087	1,159	1,086	1,153	1,264	1,221	1,294
<b>Trips to own free-time residence and visits to friends and relatives</b>	22,723	20,170	22,104	22,057	22,295	24,768	25,383
Short trips, 1-3 nights	19,328	16,753	18,580	18,615	18,561	20,534	21,041
Long trips, 4 or more nights	3,396	3,417	3,525	3,443	3,734	4,234	4,342
<b>Domestic business and professional trips</b>	3,571	3,202	3,659	3,953	3,492	3,837	4,362
<b>OUTBOUND TRIPS</b>	5,902	5,756	5,749	5,854	5,832	6,633	7,274
Leisure trips abroad, overnight in country of destination	3,112	3,147	3,230	3,328	3,596	3,974	4,293
Short trips, 1-3 nights	1,151	1,103	1,142	1,135	1,279	1,490	1,600
Long trips, 4 or more nights	1,961	2,044	2,088	2,193	2,317	2,484	2,694
<b>Business and professional trips abroad, overnight in country of destination</b>	1,062	1,017	1,090	1,146	877	1,106	1,244
<b>Cruises, overnight on board only</b>	1,728	1,592	1,429	1,379	1,359	1,553	1,737
Leisure cruises	1,570	1,469	1,282	1,263	1,262	1,457	1,597
Business and professional cruises	157	123	147	116	97	96	140

1) Data on 2010 and 2011 are not fully comparable with those on earlier years due to revised data collection method.

**Appendix table 2. Finnish residents' leisure and business trips abroad with at least one overnight stay in the destination country in 2005 and 2011<sup>1)</sup>**

Destination area	Overnight leisure trips abroad		Overnight business and professional trips abroad	
	2005	2011	2005	2011
<b>TRIPS TOTAL</b>	3,112,000	4,293,000	1,062,000	1,244,000
Scandinavian countries	415,000	521,000	247,000	333,000
Russia and the Baltic countries	1,043,000	1,299,000	291,000	270,000
Southern Europe and the Canary Islands	666,000	1,083,000	76,000	124,000
East Mediterranean countries <sup>2)</sup>	85,000	151,000	..	14,000
Western Europe	415,000	740,000	290,000	317,000
Central and East Europe	198,000	135,000	57,000	87,000
Africa	68,000	77,000	..	..
Asia and Oceania	119,000	189,000	40,000	69,000
America	103,000	98,000	49,000	26,000

1) Data on 2011 are not fully comparable with those on earlier years due to revised data collection method.

2) Incl. Turkey, Cyprus and Israel.

**Appendix table 3. Finnish residents' trips abroad by destination country in 2011**

	Leisure trips				Business and professional trips				Trips total
	Same-day visits	Cruises, overnight on board only	Overnight in destination country	All trips	Same-day visits	Cruises, overnight on board only	Overnight in destination country	All trips	
TRIPS TOTAL	803,000	1,597,000	4,293,000	6,693,000	161,000	140,000	1,244,000	1,545,000	8,238,000
Estonia	575,000	496,000	1,020,000	2,091,000	61,000	38,000	149,000	248,000	2,339,000
Sweden	172,000	1,072,000	378,000	1,622,000	57,000	91,000	233,000	381,000	2,003,000
Spain			599,000	599,000			49,000	49,000	648,000
Russia	51,000	26,000	181,000	258,000	..	..	109,000	118,000	376,000
Germany		..	232,000	235,000		..	110,000	115,000	350,000
United Kingdom			202,000	202,000	..		58,000	61,000	263,000
Greece			206,000	206,000			12,000	12,000	217,000
Italy			161,000	161,000	..		46,000	48,000	210,000
France			151,000	151,000			37,000	37,000	188,000
Denmark			61,000	61,000	14,000		74,000	89,000	149,000
Turkey			110,000	110,000			..	..	118,000
Norway	..		76,000	82,000	..		23,000	32,000	114,000
USA			75,000	75,000			23,000	23,000	98,000
Thailand			94,000	94,000			..	..	97,000
Netherlands			34,000	34,000	..		51,000	54,000	88,000
Portugal			68,000	68,000			..	..	77,000
Poland			38,000	38,000			35,000	35,000	72,000
Latvia			52,000	52,000			..	..	61,000
Austria			40,000	40,000			17,000	17,000	58,000
Hungary			40,000	40,000			15,000	15,000	55,000
Czech Republic			29,000	29,000			26,000	26,000	55,000
Belgium			20,000	20,000	..		20,000	29,000	50,000
Lithuania			46,000	46,000			..	..	49,000
Switzerland			37,000	37,000			11,000	11,000	48,000
Egypt			37,000	37,000					37,000
China			17,000	17,000			20,000	20,000	37,000
Bulgaria			23,000	23,000			..	..	25,000
Cyprus			21,000	21,000			..	..	24,000
Ireland			21,000	21,000			..	..	23,000
Israel			20,000	20,000			..	..	23,000
Croatia			20,000	20,000			..	..	23,000
India			12,000	12,000			11,000	11,000	23,000
Malta			12,000	12,000			..	..	17,000
United Arab Emirates			14,000	14,000					14,000
Japan			..	..			..	..	12,000
Luxembourg			..	..			..	..	12,000

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Transport and Tourism 2012

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