

# Finnish Travel

2011, December

## Finnish residents favoured trips abroad in December 2011

In December Finnish residents set off abroad and their trips with overnight stay in the destination country numbered close on 300,000. The destination of every fourth of these trips was the Canary Islands. Finnish residents made nearly 120,000 cruises in December. Leisure trips in Finland with paid accommodation remained on level with the previous year. The regions favoured in December were Uusimaa and North Ostrobothnia.

### Finnish residents' overnight leisure trips in December 2011 and annual change, preliminary data

	Trips in December	Annual change, % 12/2011 - 12/2010	Trips in January - December	Cumulative annual change, % 1-12/2011 - 1-12/2010
Domestic trips with paid accommodation	285 000	0	5 819 000	-2
Trips to own free-time residence and visits to friends and relatives	1 471 000	9	25 379 000	2
Trips in Finland, total	1 756 000	8	31 198 000	2
Trips abroad, overnight in country of destination	290 000	24	4 290 000	8
- Estonia	52 000	-12	1 021 000	14
- Sweden	17 000	..	376 000	-18
- Other countries	221 000	..	2 892 000	11
Cruises, overnight on board only	119 000	3	1 595 000	9
- To Estonia	64 000	..	496 000	12
- To Sweden	55 000	..	1 074 000	7
Trips abroad, total	409 000	17	5 885 000	8
Leisure trips, total	2 165 000	9	37 083 000	3

In December Finnish residents made 409,000 overnight leisure trips abroad. In all, 290,000 of them included one or more overnights in the country of destination, eighteen per cent in Estonia and six per cent in Sweden. Most of the cruises including overnights on board only were to Sweden and Estonia.

Finnish residents made 1.8 million leisure trips in Finland. This is 8 per cent up on the corresponding period in the year before. Most of the trips, or 1.5 million, included free accommodation at one's own free-time residence, with relatives or friends or in some other type of free accommodation.

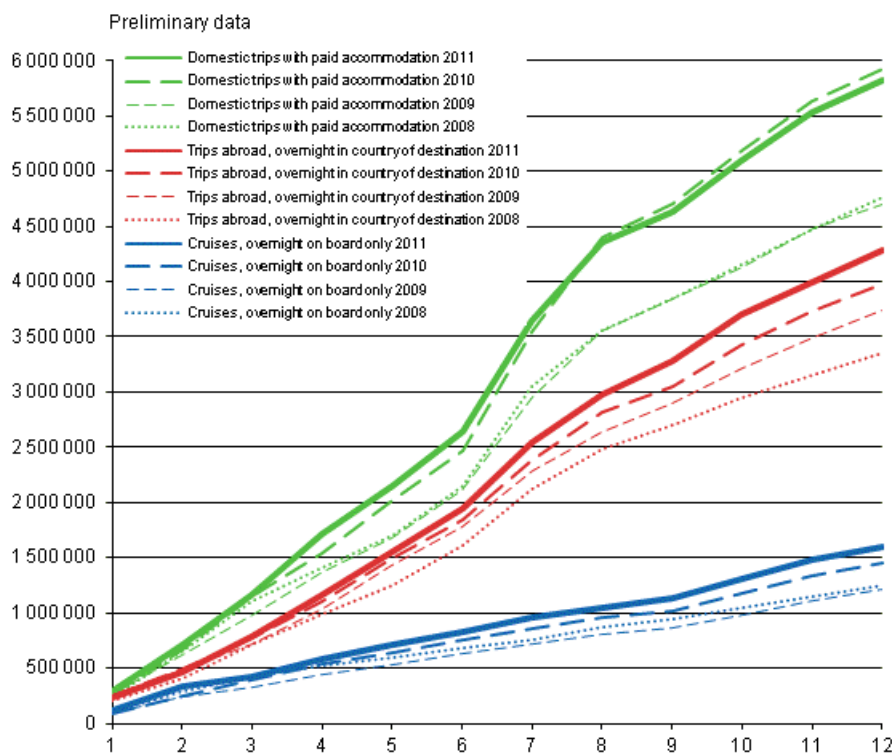
These preliminary data are based on Statistics Finland's Finnish Travel Survey for which 1,395 persons aged 15 to 74 permanently resident in Finland were interviewed in January.

In place of monthly releases, data from the Finnish Travel Survey will in future be released three times a year. The first release will concern data for the January to April period.

[News about the revision in full](#)

The final annual data on the Finnish Travel Survey are published on the homepage of the statistics in May following the statistical reference year.

**Finns' leisure trips, cumulative accumulation monthly 2008-2011, preliminary data**



# Contents

## Tables

### Appendix tables

Appendix table 1. Domestic leisure trips with paid accommodation in December 2011, the most popular destination regions .....	4
Appendix table 2. Leisure trips abroad with overnight stays in country of destination in December 2011, the most popular destinations .....	4
Appendix table 3. Domestic leisure trips in October-December 2011 .....	4
Appendix table 4. Overnight leisure trips abroad in October-December 2011 .....	6
Appendix table 5. Overnight leisure trips (excl. trips to own free-time residence and visits to friends and relatives) in October-December 2000-2011 .....	7

## Appendix tables

**Appendix table 1. Domestic leisure trips with paid accommodation in December 2011, the most popular destination regions**

Destination regions	Trips in December	
	Total	%
<b>Trips total</b>	<b>285 000</b>	<b>100</b>
Uusimaa	58 000	20
North Ostrobothnia	47 000	16
Pirkanmaa	38 000	13
Lapland	29 000	10
Varsinais-Suomi	20 000	7
Päijät-Häme	20 000	7
Central Finland	18 000	6

**Appendix table 2. Leisure trips abroad with overnight stays in country of destination in December 2011, the most popular destinations**

Country of destination	Trips in December	
	Total	%
<b>Trips total</b>	<b>290 000</b>	<b>100</b>
Spain	81 000	28
Estonia	52 000	18
Germany	26 000	9
Sweden	17 000	6
United Kingdom	14 000	5
Thailand	14 000	5

**Appendix table 3. Domestic leisure trips in October-December 2011**

	Trips with paid accommodation		Trips to own free-time residence		Visits to friends and relatives	
	Trips	%	Trips	%	Trips	%
Trips total	1 190 000	100	1 056 000	100	4 531 000	100
<b>Travellers by sex</b>						
Male	634 000	53	592 000	56	2 098 000	46
Female	556 000	47	464 000	44	2 433 000	54
<b>Trips by month of ending</b>						
October	474 000	40	515 000	49	1 665 000	37
November	431 000	36	329 000	31	1 607 000	35
December	285 000	24	212 000	20	1 259 000	28
<b>Destination regions</b>						
Uusimaa	252 000	21	85 000	8	847 000	19
Varsinais-Suomi	156 000	13	85 000	8	340 000	8
Satakunta	29 000	2	35 000	3	178 000	4
Kanta-Häme	12 000	1	18 000	2	140 000	3
Pirkanmaa	164 000	14	103 000	10	466 000	10
Päijät-Häme	61 000	5	74 000	7	123 000	3
Kymenlaakso	..	..	35 000	3	175 000	4
South Karelia	26 000	2	59 000	6	143 000	3
Etelä-Savo	20 000	2	111 000	11	248 000	5
Pohjois-Savo	56 000	5	59 000	6	310 000	7
North Karelia	32 000	3	53 000	5	197 000	4
Central Finland	50 000	4	87 000	8	247 000	5
South Ostrobothnia	15 000	1	29 000	3	209 000	5
Ostrobothnia	32 000	3	18 000	2	70 000	2
Central Ostrobothnia	..	..	12 000	1	58 000	1
North Ostrobothnia	141 000	12	56 000	5	377 000	8
Kainuu	38 000	3	30 000	3	138 000	3
Lapland	85 000	7	103 000	10	258 000	6
Åland	..	..	..	..	..	..

**Appendix table 4. Overnight leisure trips abroad in October-December 2011**

	Long trips, 4 or more overnights		Short trips, 1-3 overnights		Total	
	Trips	%	Trips	%	Trips	%
Trips total	624 000	100	384 000	100	1 008 000	100
<b>Travellers by sex</b>						
Male	303 000	49	189 000	49	492 000	49
Female	320 000	51	195 000	51	516 000	51
<b>Trips by month of ending</b>						
October	254 000	41	165 000	43	419 000	42
November	179 000	29	120 000	31	299 000	30
December	191 000	31	99 000	26	290 000	29
<b>Country of destination</b>						
<b>Scandinavian countries</b>	<b>41 000</b>	<b>7</b>	<b>50 000</b>	<b>13</b>	<b>91 000</b>	<b>9</b>
Sweden	32 000	5	41 000	11	73 000	7
Denmark	..	..	..	..	15 000	1
<b>Russia and the Baltic countries</b>	<b>56 000</b>	<b>9</b>	<b>217 000</b>	<b>57</b>	<b>273 000</b>	<b>27</b>
Estonia	47 000	8	176 000	46	223 000	22
Russian Federation	..	..	35 000	9	41 000	4
<b>Southern Europe and the Canary Islands</b>	<b>290 000</b>	<b>46</b>	<b>15 000</b>	<b>4</b>	<b>305 000</b>	<b>30</b>
Spain	199 000	32	..	..	202 000	20
- The Canary Islands	140 000	22	..	..	140 000	14
- Mainland Spain	47 000	8	..	..	50 000	5
- The Balearics	12 000	2	..	..	12 000	1
Italy	26 000	4	12 000	3	38 000	4
Greece	44 000	7	..	..	44 000	4
Portugal	12 000	2	..	..	12 000	1
<b>East Mediterranean countries</b>	<b>24 000</b>	<b>4</b>	<b>..</b>	<b>..</b>	<b>24 000</b>	<b>2</b>
Turkey	18 000	3	..	..	18 000	2
<b>Western Europe</b>	<b>91 000</b>	<b>15</b>	<b>91 000</b>	<b>24</b>	<b>181 000</b>	<b>18</b>
The Netherlands	..	..	..	..	12 000	1
Belgium	..	..	..	..	12 000	1
United Kingdom	29 000	5	29 000	8	59 000	6
France	..	..	18 000	5	26 000	3
Germany	29 000	5	26 000	7	56 000	6
<b>Central and East Europe</b>	<b>12 000</b>	<b>2</b>	<b>12 000</b>	<b>3</b>	<b>24 000</b>	<b>2</b>
<b>Africa</b>	<b>32 000</b>	<b>5</b>	<b>..</b>	<b>..</b>	<b>32 000</b>	<b>3</b>
Egypt	15 000	2	..	..	15 000	1
<b>Asia and Oceania</b>	<b>55 000</b>	<b>9</b>	<b>..</b>	<b>..</b>	<b>55 000</b>	<b>6</b>
Thailand	26 000	4	..	..	26 000	3
<b>America</b>	<b>23 000</b>	<b>4</b>	<b>..</b>	<b>..</b>	<b>23 000</b>	<b>2</b>
USA	15 000	2	..	..	15 000	1

**Appendix table 5. Overnight leisure trips (excl. trips to own free-time residence and visits to friends and relatives) in October-December 2000-2011**

	Trips, 1000											
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
<b>Leisure trips, total</b>	<b>1 858</b>	<b>1 711</b>	<b>1 622</b>	<b>1 680</b>	<b>1 789</b>	<b>1 834</b>	<b>1 855</b>	<b>1 858</b>	<b>1 866</b>	<b>2 052</b>	<b>2 578</b>	<b>2 665</b>
<b>Domestic trips with paid accommodation</b>	665	582	602	616	710	774	803	720	920	855	1 217	1 190
short trips, 1-3 nights	568	479	492	501	588	656	669	626	782	717	1 041	987
long trips, 4 or more nights	97	103	110	115	122	118	133	94	138	138	176	203
<b>Trips abroad, overnight in country of destination</b>	559	569	465	606	655	621	643	729	649	847	924	1 008
short trips, 1-3 nights	214	219	173	227	273	251	199	234	272	315	348	384
long trips, 4 or more nights	345	350	292	379	383	370	444	495	377	532	576	624
<b>Cruises, overnight on board only</b>	634	560	556	458	424	439	409	410	297	350	436	468

---

Suomen virallinen tilasto  
Finlands officiella statistik  
Official Statistics of Finland

Transport and Tourism 2012

### Inquiries

Taru Tamminen                    09 1734 2243  
Director in charge:  
Hannele Orjala  
liikenne.matkailu@stat.fi  
www.stat.fi  
Source: Finnish Travel, Statistics Finland