

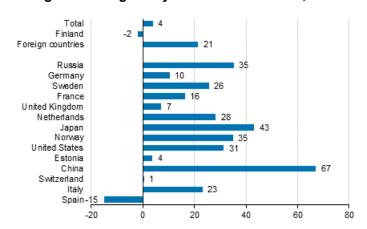
Accommodation statistics

2017, March

Overnight stays by foreign tourists grew strongly by 21.4 per cent in March 2017

Nights spent by foreign tourists at Finnish accommodation establishments still increased strongly, by 21.4 per cent from last year and nearly 515,000 nights were recorded for them in March 2017. However, the number of nights spent by resident tourists went down by 1.9 per cent and totalled good 1.2 million overnight stays. A total of nearly 1.8 million overnight stays were recorded at Finnish accommodation establishments in March 2017, which was 3.9 per cent more than in March 2016. These figures are preliminary data from Statistics Finland's statistics on accommodation establishments and they have been collected from accommodation establishments with at least 20 beds or caravan pitches with electricity connection.

Change in overnight stays in March 2017/2016, %



Overnight stays by Russian and Chinese tourists increased also in March

Nearly 53,500 million overnight stays were recorded for Russian visitors at Finnish accommodation establishments, which was 35.2 per cent more than in March 2016. Russians were the biggest group of visitors in March. Most overnight stays by Russians were recorded in Uusimaa, nearly 15,000 nights, and in South Karelia, 12,200 nights. Overnight stays recorded for Chinese visitors increased by 67.1 per cent, and good 16,700 nights were recorded for them at accommodation establishments in March 2017. Chinese visitors stayed overnight mainly in Uusimaa, nearly 7,700 nights, and in Lapland with 6,900 nights spent.

The share of Uusimaa in all overnight stays by foreign visitors was nearly 37 per cent and that of Lapland around 34 per cent.

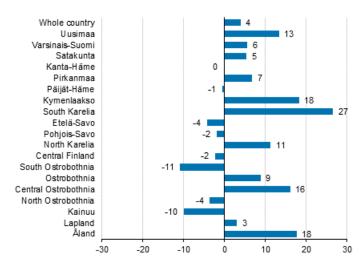
International winter sports events had an impact on the growth in overnight stays of foreign visitors in March

The effect of international winter sports events is visible in overnight stays by foreign visitors in March. Overnight stays recorded for Germans increased by 10.4 per cent year-on-year and totalled nearly 50,500 at accommodation establishments. For the whole country, Germans were the second largest group of foreign tourists in March 2017 Swedes took the third place with good 38,000 nights spent, which was one-quarter more than in 2016. French and British visitors came next. Good 35,700 overnight stays were recorded for French visitors at accommodation establishments, which was 16.3 per cent more than one year before. Overnight stays recorded for British visitors grew by 7.2 per cent from the year before and numbered nearly 34,000.

Overnight visits by tourists from almost all the most important countries of inbound tourism into Finland increased in March. In addition to those mentioned above, overnight stays by Japanese tourists increased by 43 per cent, those by Norwegians by 35 per cent and those by tourists from the United States by good 31 per cent compared to 2016. Of the most important countries of tourism, overnight stays by only Spanish visitors diminished. For them, the decline was around 15 per cent.

Examined by region, overnight stays increased in March most in relative terms in South Karelia, up by 26.5 per cent. Overnight stays increased by 18.2 per cent in Kymenlaakso and by 16 per cent in Central Ostrobothnia. Uusimaa reached a growth of 13.3 per cent and North Karelia 11.2 per cent. The growth in Lapland was three per cent. By contrast, the total number of overnight stays decreased most in South Ostrobothnia, by 10.9 per cent, and in Kainuu, by 10 per cent. In other regions, the change percentage of overnight stays was under 10 per cent. In the whole country, overnight stays increased by 3.9 per cent from March 2016.

Change in overnight stays in March by region 2017/2016, %



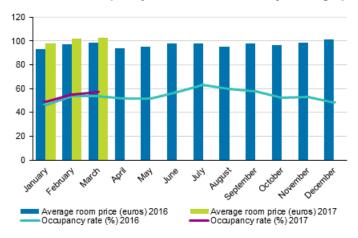
Overnight stays at hotels increased by 5 per cent

In March 2017, the total number of nights spent in hotels was nearly 1.5 million, which was five per cent higher than twelve months earlier. Overnight stays by foreign tourists increased by 20.4 per cent and hotels recorded a total of nearly 460,000 of them. Recorded nights spent by resident tourists in hotels numbered good one million. The number was 0.7 per cent lower than in March 2016.

The occupancy rate of hotel rooms was 57 per cent in March. One year earlier, it was 53.6 per cent. Examined by region, the highest hotel room occupancy rates were recorded in Lapland, 69.4 per cent, and Uusimaa, 64.2 per cent. In Kittilä, the hotel room occupancy rate rose to 85.3 per cent and in Kolari to 81.3 per cent. In Vantaa, the measured occupancy rate of hotel rooms was 71.9 per cent. The hotel room occupancy rate in Helsinki was 68.3 per cent.

In March 2017, the realised average price of a hotel room was EUR 102.64 per day for the whole country. Twelve months previously, it was EUR 98.78.

Hotel room occupancy rate and the monthly average price



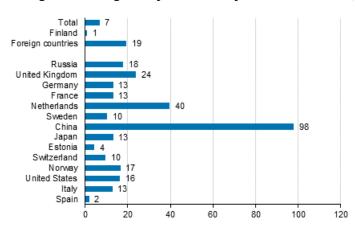
Total number of nights spent at all accommodation establishments grew by 6.8 per cent in early 2017

Between January and March 2017, the number of nights spent at accommodation establishments in Finland totalled nearly 4.8 million. This was 6.8 per cent higher than in the corresponding period one year earlier. Slightly over 3.1 million overnight stays were recorded for resident tourists and nearly 1.7 million overnight stays for non-resident tourists. The overnight stays of resident visitors increased by 1.1 per cent and those of non-resident visitors by 19.4 per cent from the previous year's first quarter.

The number of nights spent by Russian visitors at accommodation establishments in Finland totalled good 263,000 in January to March 2017, which was 17.8 per cent up on the respective period of last year. They were the biggest country of inbound tourism to Finland in 2017. British visitors came next with good 156,000 overnight stays. Overnight stays by British tourists went up by 23.8 per cent. Germans were in the third position with around 144,000 overnight stays. The number was 13.2 per cent higher than in January to March 2016. Accommodation establishments also recorded plenty of overnight stays by French and Dutch visitors. Slightly over 124,000 overnight stays were recorded for French visitors and almost 95,500 for Dutch tourists. The overnight stays of visitors from France increased by 13.2 per cent and those of visitors from the Netherlands by as much as 39.8 per cent from the previous year's corresponding period.

Among the most important countries of inbound tourism to Finland, overnight stays by Chinese visitors increased most in early 2017. Nights spent by Chinese visitors rose to around 70,000, which was as much as 97.8 per cent more than in January to March 2016. However, Chinese visitors did not yet attain the figures of Swedes. Nearly 90,000 overnight stays were recorded for Swedish visitors in early 2017. Overnight stays by Swedes grew by good 10 per cent.

Change in overnight stays in January-March 2017/2016, %



Contents

Tables

Appendix table 1.1. Capacity and its utilization, March 2017	6
Appendix table 1.2. Capacity and its utilization, January-March 2017	7
Appendix table 2.1. Nights spent in all establishments, March 2017	8
Appendix table 2.2. Nights spent in all establishments, January-March 2017	9
Appendix table 3.1. Hotel capacity and capacity utilization, March 2017	10
Appendix table 3.2. Hotel capacity and capacity utilization, January-March 2017	11
Appendix table 4.1. Nights spent in hotels, March 2017	12
Appendix table 4.2. Nights spent in hotels, January-March 2017	13
Appendix table 5.1. Visitor arrivals and nights spent by country of residence, March 2017	14
Appendix table 5.2. Visitor arrivals and nights spent by country of residence, January-March 2017	14
Appendix table 6. Nights spent in all establishments, 2017.	15

Appendix tables

Appendix table 1.1. Capacity and its utilization, March 2017

Region	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change of the occupancy rate compared to previous year, %-units	Average price of nights spent, in euros (incl. VAT 10 %) ¹⁾
Whole country	1,072	59,932	53.4	2.8	58.61
Mainland Finland	1,037	58,863	53.8	2.7	58.60
Uusimaa	149	15,501	63.1	4.4	77.33
Varsinais-Suomi	62	3,473	47.3	4.0	55.50
Satakunta	36	1,370	38.4	2.7	61.96
Kanta-Häme	27	1,482	34.2	0.4	47.65
Pirkanmaa	65	4,298	52.8	6.4	58.70
Päijät-Häme	32	1,724	45.6	6.8	71.02
Kymenlaakso	25	995	36.9	3.2	67.02
South Karelia	32	1,866	40.6	4.8	42.14
Etelä-Savo	70	1,998	35.3	2.0	42.68
Pohjois-Savo	47	2,630	47.5	0.4	53.43
North Karelia	48	1,390	49.0	9.9	56.99
Central Finland	49	2,987	52.7	3.4	60.00
South Ostrobothnia	45	1,721	39.3	-2.5	43.97
Ostrobothnia	27	1,330	46.1	4.0	68.36
Central Ostrobothnia	15	557	39.2	0.7	57.07
North Ostrobothnia	97	4,576	52.5	-2.2	46.35
Kainuu	38	2,283	51.9	-7.7	23.89
Lapland	173	8,682	66.0	1.4	55.87
Åland	35	1,069	25.3	4.8	1)

^{1) [..]} Data too uncertain for presentation.

Appendix table 1.2. Capacity and its utilization, January-March 2017

Region	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change of the occupancy rate compared to previous year, %-units	Average price per night spent, in euros (incl. VAT 10 %) ¹⁾
Whole country	1,058	59,558	50.4	2.5	56.89
Mainland Finland	1,028	58,613	50.8	2.6	56.88
Uusimaa	147	15,523	58.9	0.7	72.34
Varsinais-Suomi	62	3,462	46.2	4.6	54.17
Satakunta	36	1,349	36.8	2.0	60.71
Kanta-Häme	27	1,484	32.8	-0.6	51.23
Pirkanmaa	64	4,287	47.5	3.7	55.18
Päijät-Häme	32	1,728	46.0	5.8	68.67
Kymenlaakso	25	974	36.8	2.5	64.35
South Karelia	32	1,852	40.6	3.9	43.22
Etelä-Savo	70	2,039	34.2	0.7	42.45
Pohjois-Savo	47	2,634	44.5	1.2	51.25
North Karelia	47	1,367	42.3	6.2	57.06
Central Finland	49	2,975	50.7	3.6	52.75
South Ostrobothnia	45	1,731	36.0	-2.7	45.71
Ostrobothnia	27	1,339	41.4	2.3	67.27
Central Ostrobothnia	15	550	36.6	1.8	60.63
North Ostrobothnia	96	4,585	47.9	-0.1	44.09
Kainuu	38	2,233	47.8	-1.1	24.96
Lapland	169	8,502	64.5	6.1	56.37
Åland	30	945	18.6	0.6	1)

^{1) [..]} Data too uncertain for presentation.

Appendix table 2.1. Nights spent in all establishments, March 2017

Region	Nights spent, total	Change of nights spent, total, %	Nights spent, residents	Change of nights spent, residents, %	Nights spent, non-residents	Change of nights spent, non-residents, %
Whole country	1,763,349	3.9	1,247,728	-1.9	515,621	21.4
Mainland Finland	1,752,457	3.8	1,242,967	-2.0	509,490	21.5
Uusimaa	429,007	13.3	239,155	11.2	189,852	16.0
Varsinais-Suomi	77,588	5.6	59,349	-2.0	18,239	41.2
Satakunta	23,103	5.4	16,313	-2.2	6,790	29.9
Kanta-Häme	25,229	-0.2	22,927	-2.4	2,302	28.4
Pirkanmaa	116,287	6.7	99,844	4.0	16,443	26.4
Päijät-Häme	42,371	-0.6	33,656	-11.6	8,715	90.9
Kymenlaakso	15,475	18.2	11,361	3.9	4,114	90.4
South Karelia	47,159	26.5	33,177	14.0	13,982	71.4
Etelä-Savo	33,915	-4.3	29,340	-6.0	4,575	8.2
Pohjois-Savo	75,029	-2.0	68,639	-3.2	6,390	12.9
North Karelia	36,222	11.2	27,466	-4.5	8,756	129.7
Central Finland	85,234	-2.4	71,739	-7.3	13,495	35.3
South Ostrobothnia	38,866	-10.9	36,621	-8.0	2,245	-41.1
Ostrobothnia	27,435	8.8	21,366	5.2	6,069	23.6
Central Ostrobothnia	10,508	16.0	9,186	8.9	1,322	113.6
North Ostrobothnia	172,451	-3.6	149,514	-5.4	22,937	9.5
Kainuu	111,783	-10.0	105,156	-11.8	6,627	34.1
Lapland	384,795	3.0	208,158	-7.3	176,637	18.6
Åland	10,892	17.6	4,761	20.1	6,131	15.7

Appendix table 2.2. Nights spent in all establishments, January-March 2017

Region	Nights spent, total	Change of nights spent, total, %	Nights spent, residents	Change of nights spent, residents, %	Nights spent, non-residents	Change of nights spent, non-residents, %
Whole country	4,795,169	6.8	3,116,227	1.1	1,678,942	19.4
Mainland Finland	4,772,467	6.8	3,105,567	1.1	1,666,900	19.5
Uusimaa	1,206,676	10.2	677,470	10.4	529,206	10.0
Varsinais-Suomi	214,774	7.1	170,447	3.9	44,327	21.9
Satakunta	61,841	-1.4	45,296	-7.1	16,545	18.8
Kanta-Häme	69,198	1.1	61,745	1.5	7,453	-2.1
Pirkanmaa	313,379	6.0	273,980	6.0	39,399	6.7
Päijät-Häme	125,706	7.0	95,605	-2.5	30,101	54.8
Kymenlaakso	45,911	12.6	32,286	0.3	13,625	58.8
South Karelia	141,459	20.0	84,221	5.0	57,238	52.0
Etelä-Savo	106,271	0.4	81,254	-5.8	25,017	28.0
Pohjois-Savo	202,373	3.1	176,126	2.3	26,247	9.0
North Karelia	86,061	6.1	67,855	-0.9	18,206	44.1
Central Finland	246,452	2.1	200,332	-1.4	46,120	20.7
South Ostrobothnia	97,557	-5.1	91,541	-3.1	6,016	-28.2
Ostrobothnia	70,814	3.4	55,321	-0.3	15,493	18.8
Central Ostrobothnia	26,508	7.3	23,509	4.3	2,999	38.4
North Ostrobothnia	443,961	1.1	342,576	-2.4	101,385	15.0
Kainuu	273,177	-5.5	242,722	-4.8	30,455	-10.6
Lapland	1,040,349	13.2	383,281	-5.7	657,068	28.1
Åland	22,702	6.1	10,660	4.5	12,042	7.6

Appendix table 3.1. Hotel capacity and capacity utilization, March 2017

Region / municipality	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %		Room price, euros (incl. VAT 10 %)	¹⁾ RevPAR, euros (incl. VAT 10 %)
Whole country	616	51,379	57.0	3.4	102.64	58.45
Mainland Finland	600	50,592	57.2	3.3	102.66	58.73
Uusimaa	119	14,988	64.2	4.6	110.51	70.97
Espoo	11	1,137	52.2	3.9	98.66	51.53
Helsinki	60	9,441	68.3	4.0	115.04	78.53
Vantaa	12	2,363	71.9	4.8	110.04	79.14
Varsinais-Suomi	37	2,741	53.8	4.9	83.95	45.14
Turku	19	1,891	59.6	6.7	84.47	50.33
Satakunta	23	1,114	44.9	3.6	87.06	39.10
Pori	8	599	44.8	6.5	87.62	39.24
Kanta-Häme	16	1,324	36.7	-0.8	75.35	27.67
Hämeenlinna	7	694	36.1	1.0	82.41	29.77
Pirkanmaa	41	3,792	54.6	6.2	99.91	54.53
Tampere	24	2,880	60.9	8.6	102.25	62.25
Päijät-Häme	13	1,570	48.5	7.5	114.11	55.36
Lahti	6	770	58.4	9.5	109.46	63.89
Kymenlaakso	13	765	44.1	4.5	93.16	41.11
Kouvola	5	393	42.1	4.7	91.12	38.41
South Karelia	15	1,537	41.9	3.3	93.71	39.24
Lappeenranta	8	969	45.4	0.2	86.90	39.44
Etelä-Savo	26	1,451	41.0	1.8	69.08	28.29
Mikkeli	7	507	46.7	2.3	79.87	37.28
Pohjois-Savo	28	2,347	49.5	0.4	98.29	48.62
Kuopio	15	1,397	57.6	0.7	102.65	59.10
North Karelia	22	1,147	53.2	11.9	95.51	50.80
Joensuu	6	552	74.0	25.8	97.52	72.21
Central Finland	27	2,629	55.6	2.1	89.94	50.05
Jyväskylä	11	1,285	62.9	5.4	99.59	62.66
South Ostrobothnia	24	1,450	44.6	-1.6	77.67	34.62
Seinäjoki	7	601	50.6	-0.0	87.90	44.51
Ostrobothnia	21	1,226	49.6	6.1	96.25	47.73
Vaasa	8	810	56.5	4.6	98.85	55.81
Central Ostrobothnia	10	501	40.6	-0.1	91.41	37.13
Kokkola	5	355	46.1	-0.0	95.47	44.04
North Ostrobothnia	49	3,349	55.4	-2.5	106.71	59.09
Kuusamo	12	792	60.3	-5.1	125.87	75.90
Oulu	10	1,423	64.9	3.6	102.27	66.40
Kainuu	18	1,749	63.2	0.5	59.79	37.79
Kajaani	6	414	45.3	3.2	84.45	38.22
Sotkamo	6	1,129	75.4	-3.3	53.83	40.60
Lapland	98	6,912	69.4	2.3	119.55	82.94
Rovaniemi	18	1,546	79.0	4.6	115.80	91.49
Åland	16	787	34.0	6.8		
Maarianhamina	8	537	39.4	0.0		

¹⁾ RevPar = Average accommodation sales revenue per available room. Calculation formula: RevPar = Average room price *Occupancy rate. [..] Data too uncertain for presentation.

Appendix table 3.2. Hotel capacity and capacity utilization, January-March 2017

Region / municipality	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %		Room price, euros (incl. VAT 10 %)	¹⁾ RevPAR, euros (incl. VAT 10 %)
Whole country	610	51,156	53.7	2.5	101.00	54.19
Mainland Finland	597	50,478	54.0	2.5	101.02	54.54
Uusimaa	118	15,033	59.9	0.7	107.19	64.19
Espoo	11	1,140	49.5	0.5	94.06	46.52
Helsinki	60	9,448	63.1	0.0	111.13	70.08
Vantaa	12	2,410	68.2	-1.4	107.09	73.06
Varsinais-Suomi	37	2,743	51.4	5.3	84.04	43.20
Turku	19	1,894	54.2	3.9	84.84	46.02
Satakunta	23	1,095	43.1	2.7	84.62	36.51
Pori	8	598	41.2	3.4	84.23	34.70
Kanta-Häme	16	1,329	35.3	-2.1	78.89	27.88
Hämeenlinna	7	695	37.6	-1.3	86.65	32.56
Pirkanmaa	41	3,785	48.9	3.3	97.50	47.71
Tampere	24	2,875	54.3	4.4	99.01	53.75
Päijät-Häme	13	1,569	48.8	6.1	112.29	54.76
Lahti	6	770	58.8	7.3	108.75	63.98
Kymenlaakso	13	752	43.2	2.9	93.50	40.37
Kouvola	5	394	42.0	4.7	90.57	38.07
South Karelia	15	1,533	42.4	2.5	97.79	41.45
Lappeenranta	7	958	46.9	0.1	90.89	42.66
Etelä-Savo	26	1,449	39.8	-0.2	72.74	28.92
Mikkeli	7	507	47.3	0.7	81.38	38.51
Pohjois-Savo	28	2,348	46.4	0.9	94.43	43.80
Kuopio	15	1,398	54.1	1.3	99.05	53.62
North Karelia	22	1,135	45.8	6.4	91.74	42.01
Joensuu	6	543	64.3	15.2	92.41	59.39
Central Finland	27	2,625	53.4	2.5	92.28	49.27
Jyväskylä	11	1,285	58.5	2.1	97.67	57.14
South Ostrobothnia	24	1,453	41.3	-1.6	77.61	32.03
Seinäjoki	7	601	48.1	-0.2	89.51	43.04
Ostrobothnia	21	1,235	44.6	3.3	94.45	42.15
Vaasa	8	810	50.7	0.7	96.61	48.99
Central Ostrobothnia	10	494	38.7	2.1	90.18	34.93
Kokkola	5	359	44.4	2.7	94.35	41.85
North Ostrobothnia	49	3,358	51.6	-0.7	98.96	51.02
Kuusamo	12	793	53.6	-0.8	107.46	57.60
Oulu	10	1,433	61.4	2.5	100.28	61.57
Kainuu	18	1,742	54.7	2.6	60.57	33.10
Kajaani	6	414	44.0	5.6	83.72	36.81
Sotkamo	6	1,126	63.8	1.1	54.11	34.50
Lapland	97	6,801	68.9	6.6	119.81	82.55
Rovaniemi	18	1,525	82.3	4.3	130.69	107.56
Åland	12	678	23.8	0.7		
Maarianhamina	7	462	29.9	-4.0		

¹⁾ RevPar = Average accommodation sales revenue per available room. Calculation formula: RevPar = Average room price *Occupancy rate. [..] Data too uncertain for presentation.

Appendix table 4.1. Nights spent in hotels, March 2017

Region / municipality	Nights spent, total	Change of nights spent, total, %	Nights spent, residents	Change of nights spent, residents, %	Nights spent, non-residents	Change of nights spent, non-residents, %
Whole country	1,475,044	5.0	1,015,111	-0.7	459,933	20.4
Mainland Finland	1,466,049	4.9	1,011,167	-0.8	454,882	20.5
Uusimaa	414,180	12.7	229,750	10.5	184,430	15.5
Espoo	24,653	-0.5	14,994	-10.5	9,659	20.3
Helsinki	277,093	18.8	134,775	18.4	142,318	19.3
Vantaa	73,782	-2.7	48,851	-0.3	24,931	-7.2
Varsinais-Suomi	68,751	5.8	52,822	-3.0	15,929	51.4
Turku	50,556	9.3	39,733	1.2	10,823	54.7
Satakunta	20,707	14.2	14,499	7.8	6,208	32.4
Pori	10,862	11.9	8,530	8.9	2,332	24.6
Kanta-Häme	23,616	2.1	21,314	-0.5	2,302	34.4
Hämeenlinna	12,183	4.2	10,842	-1.5	1,341	95.8
Pirkanmaa	99,230	6.0	85,226	4.5	14,004	16.3
Tampere	80,223	10.1	67,224	8.8	12,999	17.3
Päijät-Häme	38,712	9.4	30,355	-2.1	8,357	91.9
Lahti	19,810	12.5	14,531	1.6	5,279	59.4
Kymenlaakso	13,369	29.0	9,701	14.6	3,668	93.3
Kouvola	6,592	11.5	5,028	0.4	1,564	73.4
South Karelia	40,796	26.7	27,803	12.7	12,993	72.6
Lappeenranta	26,190	20.5	20,316	10.1	5,874	78.4
Etelä-Savo	26,223	1.9	23,887	0.5	2,336	17.6
Mikkeli	10,628	1.9	9,446	2.4	1,182	-1.5
Pohjois-Savo	68,302	-1.3	63,337	-2.6	4,965	18.6
Kuopio	48,645	-4.3	45,147	-5.4	3,498	12.4
North Karelia	29,949	11.7	23,181	-3.6	6,768	144.2
Joensuu	16,537	34.8	10,943	2.7	5,594	247.0
Central Finland	77,922	-6.1	66,105	-9.8	11,817	21.2
Jyväskylä	35,102	3.4	29,767	-0.2	5,335	30.0
South Ostrobothnia	34,891	1.8	33,009	7.2	1,882	-45.9
Seinäjoki	12,520	6.0	11,365	19.2	1,155	-49.2
Ostrobothnia	24,936	11.2	19,140	9.1	5,796	18.9
Vaasa	19,037	16.8	14,510	17.2	4,527	15.6
Central Ostrobothnia	9,106	13.3	8,428	13.0	678	17.7
Kokkola	6,637	0.7	5,991	-1.3	646	24.0
North Ostrobothnia	108,214	-7.5	92,343	-8.7	15,871	0.7
Kuusamo	35,074	-17.4	28,800	-23.6	6,274	31.5
Oulu	46,742	4.2	42,598	5.5	4,144	-7.1
Kainuu	86,864	-7.7	83,150	-8.3	3,714	7.8
Kajaani	8,705	4.9	8,214	5.5	491	-4.3
Sotkamo	74,757	-9.7	73,178	-8.5	1,579	-42.6
Lapland	280,281	3.4	127,117	-11.0	153,164	19.3
Rovaniemi	66,509	10.3	16,672	-5.3	49,837	16.7
Åland	8,995	22.0	3,944	31.9	5,051	15.2
Maarianhamina	6,649	2.8	2,869	-0.5	3,780	5.4

Appendix table 4.2. Nights spent in hotels, January-March 2017

Region / municipality	Nights spent, total	Change of nights spent, total, %	Nights spent, residents	Change of nights spent, residents, %	Nights spent, non-residents	Change of nights spent, non-residents, %
Whole country	4,055,828	6.5	2,599,970	1.1	1,455,858	17.8
Mainland Finland	4,036,967	6.5	2,590,979	1.1	1,445,988	17.9
Uusimaa	1,166,270	9.5	653,949	9.8	512,321	9.3
Espoo	67,958	-5.4	40,931	-11.9	27,027	6.5
Helsinki	770,976	13.2	383,817	14.5	387,159	11.9
Vantaa	218,559	1.9	141,568	4.9	76,991	-3.2
Varsinais-Suomi	188,703	7.0	152,142	2.8	36,561	28.9
Turku	135,950	8.4	109,930	4.8	26,020	27.0
Satakunta	55,020	4.6	39,558	-2.2	15,462	27.4
Pori	28,983	-0.1	23,210	-3.0	5,773	13.8
Kanta-Häme	64,613	0.9	57,520	1.0	7,093	-0.4
Hämeenlinna	35,571	3.9	31,230	1.0	4,341	30.2
Pirkanmaa	265,709	4.5	231,660	5.2	34,049	0.1
Tampere	212,664	6.8	181,951	8.2	30,713	-0.5
Päijät-Häme	114,948	7.8	86,671	-1.7	28,277	53.3
Lahti	58,753	7.4	42,560	0.2	16,193	32.8
Kymenlaakso	36,932	15.6	26,295	3.7	10,637	61.4
Kouvola	19,329	9.4	14,775	0.2	4,554	55.6
South Karelia	123,243	24.6	72,182	6.9	51,061	62.8
Lappeenranta	79,634	19.0	54,610	6.0	25,024	62.5
Etelä-Savo	76,807	-2.2	65,290	-5.3	11,517	20.1
Mikkeli	33,127	-1.2	27,454	-4.6	5,673	19.6
Pohjois-Savo	181,518	2.4	161,650	1.7	19,868	8.9
Kuopio	130,664	0.2	116,997	-0.1	13,667	3.0
North Karelia	70,909	2.8	58,133	-2.7	12,776	38.1
Joensuu	39,311	13.1	29,770	2.1	9,541	70.3
Central Finland	224,871	-1.4	184,583	-3.7	40,288	11.1
Jyväskylä	97,287	-3.8	81,932	-6.2	15,355	11.6
South Ostrobothnia	89,550	2.5	84,332	6.0	5,218	-32.8
Seinäjoki	34,127	-0.3	31,170	6.0	2,957	-38.5
Ostrobothnia	64,568	4.2	49,737	1.5	14,831	14.6
Vaasa	48,891	7.1	37,486	6.9	11,405	7.8
Central Ostrobothnia	23,433	9.2	21,656	8.1	1,777	23.7
Kokkola	18,766	4.4	17,210	3.6	1,556	14.2
North Ostrobothnia	286,657	-3.3	220,980	-5.0	65,677	3.0
Kuusamo	95,350	-7.0	64,074	-14.0	31,276	11.5
Oulu	124,479	3.3	107,295	1.9	17,184	12.9
Kainuu	213,235	-4.9	192,140	-3.5	21,095	-16.0
Kajaani	24,042		21,835	12.1	2,207	11.0
Sotkamo	181,145	-6.0	166,220	-3.9	14,925	-24.2
Lapland	789,981	13.4	232,501	-11.1	557,480	28.0
Rovaniemi	204,801	12.9	43,196	-9.6	161,605	
Åland	18,861	8.8	8,991	10.0	9,870	
Maarianhamina	15,994	4.2	7,828		8,166	

Appendix table 5.1. Visitor arrivals and nights spent by country of residence, March 2017

Country of residence	Visitor arrivals in all accommodation establishments	Nights spent in all accommodation establishments	Change of nights spent in all accommodation establishments, %	Nights spent in hotels	Change of nights spent in hotels, %
Total	869,355	1,763,349	3.9	1,475,044	5.0
Finland	649,504	1,247,728	-1.9	1,015,111	-0.7
Foreign countries	219,851	515,621	21.4	459,933	20.4
Sweden	24,124	38,449	25.6	35,617	22.2
Germany	17,663	50,499	10.4	45,226	8.4
Russia	24,914	53,415	35.2	42,681	39.4
United Kingdom	13,594	33,596	7.2	30,380	6.1
United States	8,084	17,823	31.3	17,498	34.2
Norway	9,628	20,861	34.9	18,235	60.7
Netherlands	7,048	23,812	28.3	19,502	22.6
Italy	5,161	11,636	23.2	10,470	23.4
France	9,659	35,746	16.3	32,889	16.1
Japan	10,747	22,424	43.1	22,018	42.9
Estonia	7,210	17,474	3.8	13,637	-3.3
Switzerland	4,352	13,256	0.5	9,741	-4.2
Spain	4,057	10,516	-14.9	9,599	-17.8
China	9,207	16,731	67.1	16,420	69.1

Appendix table 5.2. Visitor arrivals and nights spent by country of residence, January-March 2017

Country of residence	Visitor arrivals in all accommodation establishments	Nights spent in all accommodation establishments	Change of nights spent in all accommodation establishments, %	Nights spent in hotels	Change of nights spent in hotels, %
Total	2,406,701	4,795,169	6.8	4,055,828	6.5
Finland	1,715,310	3,116,227	1.1	2,599,970	1.1
Foreign countries	691,391	1,678,942	19.4	1,455,858	17.8
Sweden	56,986	89,645	10.4	84,703	8.0
Germany	48,685	143,681	13.2	130,056	11.9
Russia	105,300	263,329	17.8	205,250	23.1
United Kingdom	50,850	156,206	23.8	130,576	22.1
United States	20,443	43,274	16.3	42,290	17.0
Norway	20,841	43,550	16.6	38,303	28.3
Netherlands	25,054	95,394	39.8	71,012	28.3
Italy	15,186	34,620	12.8	31,565	13.1
France	32,013	124,177	13.2	114,311	10.9
Japan	30,927	57,561	13.2	56,413	13.2
Estonia	20,851	50,738	4.3	39,104	-0.8
Switzerland	14,796	50,502	9.7	32,726	5.0
Spain	10,989	28,779	1.9	25,933	-0.6
China	44,609	70,236	97.8	66,947	94.4

Appendix table 6. Nights spent in all establishments, 2017

Month	Nights spent, total	•		Change of nights spent, residents, %	non-residents	Change of nights spent, non-residents, %
Total	4,795,169	6.8	3,116,227	1.1	1,678,942	19.4
January	1,442,731	10.8	826,191	5.6	616,540	18.5
February	1,589,089	6.8	1,042,308	1.5	546,781	18.6
March	1,763,349	3.9	1,247,728	-1.9	515,621	21.4



Suomen virallinen tilasto Finlands officiella statistik Official Statistics of Finland

Transport and Tourism 2017

Inquiries

Ossi Nurmi 029 551 2984 Director in charge: Mari Ylä-Jarkko

liikenne.matkailu@stat.fi www.stat.fi

Source: Accommodation Statistics. Statistics Finland