

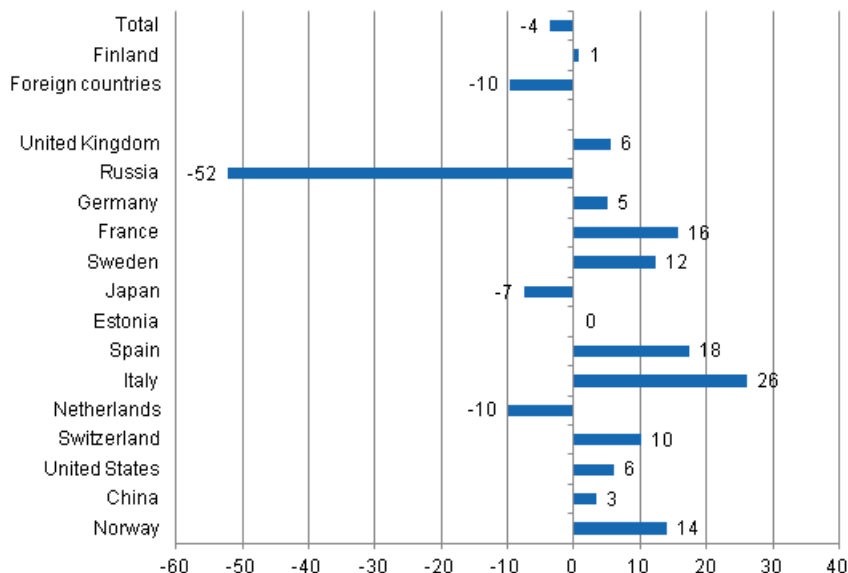
Accommodation statistics

2014, December

Nights spent by foreign tourists in Finland decreased by 9.6 per cent in December 2014

The number of recorded nights spent by foreign tourists at Finnish accommodation establishments in December 2014 was 500,000, which was 9.6 per cent fewer than in December 2013. Overnight stays by resident tourists increased by 0.8 per cent and accommodation establishments recorded 800,000 of them. In December 2014, the total number of nights spent in hotels was 1.3 million, which was 3.5 per cent fewer than twelve months earlier. These figures are preliminary data from Statistics Finland's statistics on accommodation establishments and they have been collected from accommodation establishments with at least 20 beds or caravan pitches with electricity connection, and youth hostels.

Change in overnight stays in December 2014/2013, %



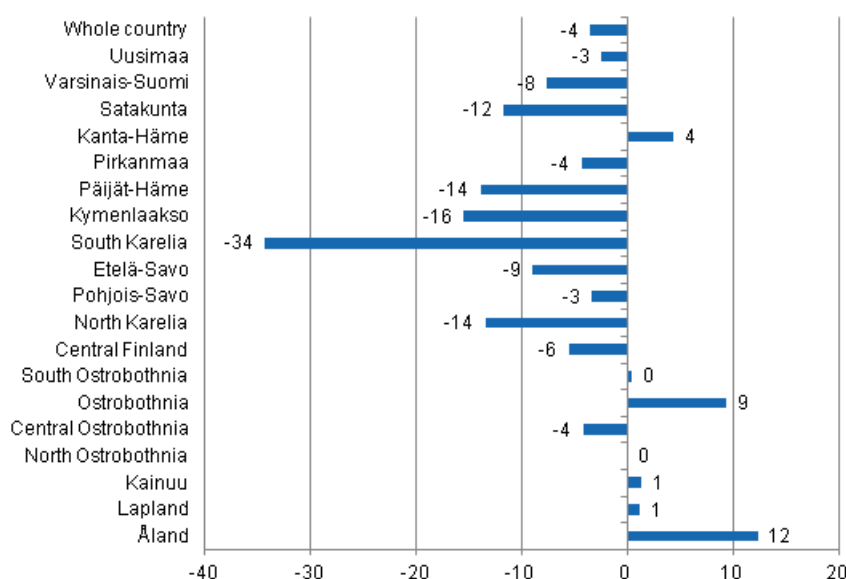
Overnight stays by Russian tourists plummeted in December 2014, which partially affected the decline in the total number of overnight stays by foreign visitors of nearly ten per cent. Altogether, 75,500 overnight stays were recorded for Russian visitors at Finnish accommodation establishments, which was as much

as 52.1 per cent lower than in December 2013. British visitors surpassed Russians as the largest group of foreign tourists in December. In all, 136,000 overnight stays at accommodation establishments were recorded for Brits, which was 5.5 per cent more than one year before. German tourists came third with nearly 29,000 overnight stays, which was 5.0 per cent more than in December 2013. Swedish and French visitors came next with 25,000 to 27,000 overnight stays. The number of nights spent by Swedish tourists was 12.3 per cent up and nights spent by French tourists was 15.7 per cent up on December 2013.

Accommodation establishments recorded 16,000 to 17,000 overnight stays for Estonian and Japanese visitors. Overnight stays by Estonian visitors remained on level with the previous year while those by Japanese visitors declined by 7.4 per cent compared with December 2013. Tourism from the Mediterranean countries increased strongly in December. Overnight stays recorded for Italian visitors increased most, by 26.1 per cent and totalled 13,500. Overnight stays by Spanish tourists also increased heavily, by 17.5 per cent and totalled close on 14,000. Around 10,000 overnight stays were recorded for visitors from the Netherlands and the United States. Overnight stays by tourists from the United States increased by 6.0 per cent while those by Dutch tourists decreased by 9.8 per cent.

By region, the total number of overnight stays increased in December most in Åland, up by 12.4 per cent. The number of overnight stays grew by 9.4 per cent in Ostrobothnia and by 4.3 per cent in Kanta-Häme. In Kainuu and Lapland, overnight stays increased by one per cent in each. In all other regions, the numbers of overnight stays went down. The biggest drop in overnight stays was recorded in South Karelia, 34.3 per cent. In Kymenlaakso, the decrease amounted 15.5 per cent. Drops of over ten per cent were also measured in Päijät-Häme, North Karelia and Satakunta. Overnight stays in the whole country declined by 3.5 per cent from last year.

Change in overnight stays in December by region 2014 / 2013, %



Nights spent in hotels decreased by 2.8 per cent in December 2014

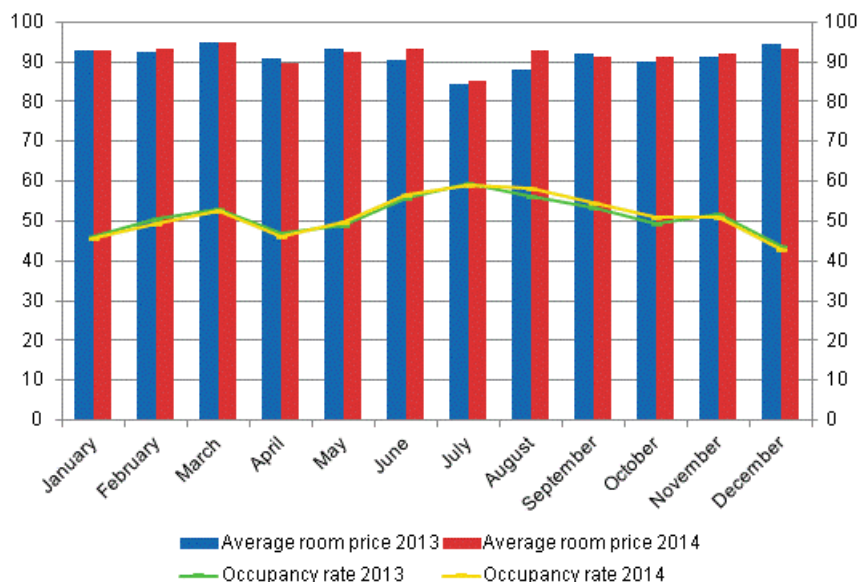
In December 2014, the total number of nights spent in hotels was 1.1 million, which was 2.8 per cent lower than twelve months earlier. Overnight stays by foreign tourists decreased by 8.4 per cent and accommodation establishments recorded 438,000 of them. By contrast, the number of recorded nights spent by resident tourists in hotels totalled close on 672,000, which was 1.3 per cent more than in December 2013.

The occupancy rate of hotel rooms in the whole country was 42.7 per cent in December. One year earlier, it was 43.5 per cent. Examined by region, the highest hotel room occupancy rates were recorded in Lapland,

60.4 per cent, and Uusimaa, 49.5 per cent. In Rovaniemi, the hotel room occupancy rate rose to 82.4 per cent, and the occupancy rate exceeded 60 per cent in Inari, Kittilä and Muonio. The hotel room occupancy rate in Helsinki was 53.4 per cent.

In December, the realised average price of a hotel room was EUR 93.22 per day for the whole country. Twelve months previously, it was EUR 94.63.

Hotel room occupancy rate and the monthly average price



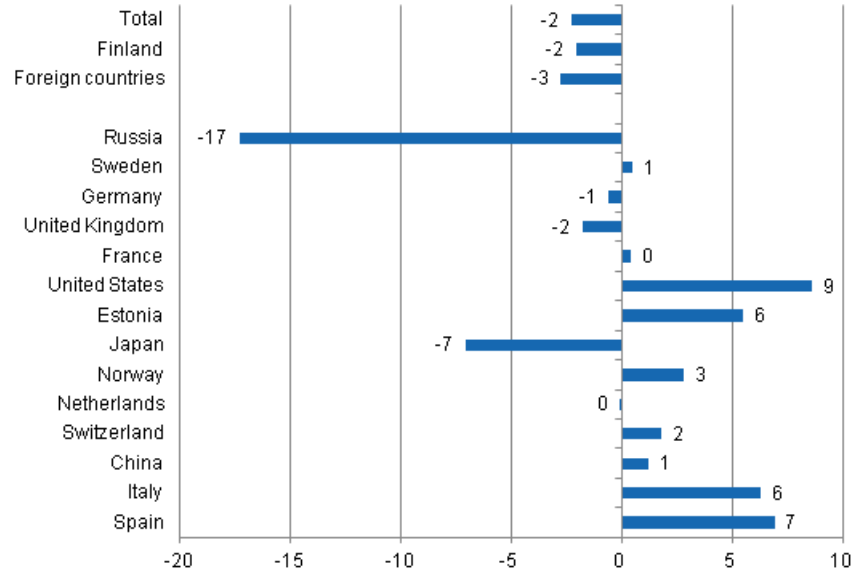
Total number of nights spent at all accommodation establishments fell by 2.3 per cent in January to December

Between January and December 2014, the number of nights spent at accommodation establishments in Finland totalled close on 19.8 million. The number was 2.3 per cent lower than one year previously. The number of nights spent by resident tourists decreased by 2.1 per cent and that of nights spent by foreign tourists by 2.8 per cent. Nearly 14.1 million overnight stays were recorded for resident tourists and 5.7 million overnight stays were recorded for non-resident tourists.

Overnight stays by Russian visitors decreased throughout the year, plummeting to a decline of more than 50 per cent in December, which had an effect on the full year change in the number of overnight stays. Between January and December 2014, the number of nights spent by Russian visitors at accommodation establishments in Finland totalled good 1.3 million, which was, however, 17.3 per cent down on the respective time period of last year. Russians were still, by far, the largest group of foreign visitors in January to December, while Swedish visitors came next with 534,000 overnight stays. Overnight stays by Swedish visitors remained almost unchanged year-on-year and only increased by 0.5 per cent. German visitors made up the third largest group with 498,000 overnight stays. The number of nights recorded for them at Finnish accommodation establishments was 0.6 per cent fewer than one year earlier.

Overnight stays by British tourists decreased by 1.8 per cent from the corresponding period last year and amounted to 446,000. Among the most important countries of inbound tourism into Finland, overnight stays of visitors from the United States increased most, or by 8.6 per cent, and 203,000 overnight stays were recorded for them in January to December. Overnight stays by French tourists also amounted to good 200,000 even though the number of overnight stays remained on level with the previous year only growing by 0.4 per cent. Overnight stays by visitors from Estonia, Italy and Spain increased by around six to seven per cent year-on-year. By contrast, overnight stays of Japanese visitors decreased by seven per cent from the respective time period of last year.

Change in overnight stays in January-December 2014/2013, %



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Appendix tables

Appendix table 1.1. Capacity and its utilization, December 2014

Region	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change of the occupancy rate compared to previous year, %-units	Average price of nights spend, in euros (incl. VAT 10 %)
Whole country	1,075	58,676	40.0	-0.9	51.41
Mainland Finland	1,052	57,948	40.3	-0.9	51.42
Uusimaa	135	14,780	49.0	-2.6	64.15
Varsinais-Suomi	60	3,532	35.8	0.2	51.93
Satakunta	40	1,496	27.5	-2.0	58.05
Kanta-Häme	31	1,432	26.3	0.5	46.94
Pirkanmaa	70	4,483	34.1	-1.0	52.54
Päijät-Häme	35	1,892	28.4	-1.3	38.03
Kymenlaakso	28	1,127	26.7	-1.1	57.58
South Karelia	35	1,678	31.8	-8.9	57.00
Etelä-Savo	81	2,317	26.2	-3.0	42.40
Pohjois-Savo	51	2,648	34.3	-1.2	46.90
North Karelia	47	1,436	32.8	0.4	52.16
Central Finland	47	3,042	34.2	0.0	44.01
South Ostrobothnia	47	1,768	29.5	0.9	40.42
Ostrobothnia	29	1,292	35.6	4.7	56.53
Central Ostrobothnia	14	533	29.2	1.0	58.90
North Ostrobothnia	97	4,409	39.7	-2.2	43.14
Kainuu	40	2,161	39.5	3.9	42.28
Lapland	165	7,922	54.7	0.7	45.84
Åland	23	728	15.0	0.4	¹⁾ ..

1) [...] Data too uncertain for presentation.

Appendix table 1.2. Capacity and its utilization, January-December 2014

Region	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change of the occupancy rate compared to previous year, %-units	Average price of nights spend, in euros (incl. VAT 10 %)
Whole country	1,188	60,783	47.8	0.1	51.41
Mainland Finland	1,141	59,588	48.1	0.0	51.53
Uusimaa	141	14,706	61.9	0.2	66.15
Varsinais-Suomi	72	3,756	48.9	1.5	47.50
Satakunta	43	1,581	38.3	-1.8	52.37
Kanta-Häme	33	1,545	35.9	0.0	46.06
Pirkanmaa	73	4,479	47.8	0.2	52.09
Päijät-Häme	37	2,043	42.1	2.3	48.36
Kymenlaakso	30	1,164	41.5	-2.3	46.80
South Karelia	39	1,860	49.4	-1.9	47.90
Etelä-Savo	87	2,562	38.3	-2.0	37.09
Pohjois-Savo	53	2,666	46.1	-1.1	45.64
North Karelia	53	1,572	43.3	1.4	45.05
Central Finland	52	3,253	46.7	1.6	50.61
South Ostrobothnia	51	1,866	41.2	-0.6	39.60
Ostrobothnia	33	1,374	46.0	0.4	50.60
Central Ostrobothnia	17	584	42.5	0.3	50.02
North Ostrobothnia	101	4,488	44.7	1.4	40.33
Kainuu	46	2,250	40.9	-2.6	37.29
Lapland	181	7,838	40.2	-0.4	43.80
Åland	47	1,194	33.4	1.6	1) ..

1) [...] Data too uncertain for presentation.

Appendix table 2.1. Nights spend in all establishments, December 2014

Region	Nights spend, total	Change of nights spend, total, %	Nights spend, residents	Change of nights spend, residents, %	Nights spend, non-residents	Change of nights spend, non-residents, %
Whole country	1,299,750	-3.5	800,007	0.8	499,743	-9.6
Mainland Finland	1,294,548	-3.5	797,888	0.8	496,660	-9.8
Uusimaa	316,836	-2.5	177,967	2.8	138,869	-8.6
Varsinais-Suomi	56,029	-7.6	47,549	-5.9	8,480	-16.3
Satakunta	16,019	-11.7	12,742	-15.7	3,277	8.8
Kanta-Häme	18,672	4.3	16,142	1.4	2,530	27.4
Pirkanmaa	75,114	-4.4	67,137	-0.9	7,977	-26.1
Päijät-Häme	30,192	-13.9	26,321	-8.4	3,871	-38.7
Kymenlaakso	13,460	-15.5	9,354	-1.8	4,106	-35.8
South Karelia	31,682	-34.3	20,055	0.6	11,627	-58.9
Etelä-Savo	32,902	-9.0	26,848	9.9	6,054	-48.4
Pohjois-Savo	47,248	-3.4	41,064	3.2	6,184	-32.0
North Karelia	23,881	-13.5	19,555	-5.9	4,326	-36.4
Central Finland	60,508	-5.6	48,198	1.1	12,310	-24.8
South Ostrobothnia	29,973	0.4	28,928	1.2	1,045	-18.7
Ostrobothnia	20,299	9.4	16,076	8.8	4,223	12.0
Central Ostrobothnia	6,671	-4.2	5,998	-7.8	673	46.6
North Ostrobothnia	117,635	0.0	87,139	7.6	30,496	-16.7
Kainuu	76,038	1.3	64,810	4.9	11,228	-15.3
Lapland	321,389	1.2	82,005	-4.1	239,384	3.2
Åland	5,202	12.4	2,119	5.6	3,083	17.7

Appendix table 2.2. Nights spend in all establishments, January-December 2014

Region	Nights spend, total	Change of nights spend, total, %	Nights spend, residents	Change of nights spend, residents, %	Nights spend, non-residents	Change of nights spend, non-residents, %
Whole country	19,782,262	-2.3	14,084,704	-2.1	5,697,558	-2.8
Mainland Finland	19,393,276	-2.2	13,933,114	-2.0	5,460,162	-2.7
Uusimaa	5,113,662	0.2	2,780,727	0.3	2,332,935	0.1
Varsinais-Suomi	1,180,065	-0.5	951,628	-2.3	228,437	7.9
Satakunta	392,662	-7.1	337,570	-7.3	55,092	-6.3
Kanta-Häme	374,568	2.7	333,183	3.3	41,385	-1.9
Pirkanmaa	1,388,097	-6.1	1,175,053	-6.0	213,044	-6.4
Päijät-Häme	575,466	-3.6	480,718	-5.4	94,748	6.7
Kymenlaakso	348,649	-5.3	244,043	3.2	104,606	-20.5
South Karelia	677,752	-10.4	356,216	-1.5	321,536	-18.5
Etelä-Savo	763,769	-5.4	570,789	-3.9	192,980	-9.5
Pohjois-Savo	835,689	-3.4	717,854	-3.1	117,835	-5.5
North Karelia	487,481	-4.4	383,250	-8.2	104,231	12.6
Central Finland	1,051,298	-4.1	898,012	-4.5	153,286	-1.8
South Ostrobothnia	668,116	-3.4	642,076	-2.8	26,040	-15.4
Ostrobothnia	405,347	-3.7	328,070	-5.6	77,277	5.8
Central Ostrobothnia	167,144	0.6	148,058	-1.0	19,086	14.9
North Ostrobothnia	1,646,657	2.7	1,365,719	3.7	280,938	-2.1
Kainuu	963,766	-2.9	868,460	-2.0	95,306	-10.7
Lapland	2,353,088	-2.1	1,351,688	-1.8	1,001,400	-2.5
Åland	388,986	-4.7	151,590	-6.4	237,396	-3.6

Appendix table 3.1. Hotel capacity and capacity utilization, December 2014

Region / municipality	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change compared to previous year, %-units	Room price, euros (incl. VAT 10 %)	¹⁾ RevPAR, euros (incl. VAT 10 %)
Whole country	614	50,956	42.7	-0.8	93.22	39.79
Mainland Finland	605	50,438	42.9	-0.8	93.24	40.02
Uusimaa	113	14,475	49.5	-2.7	96.39	47.75
Espoo	11	1,196	40.0	-3.5	83.67	33.44
Helsinki	51	8,520	53.4	-2.9	100.48	53.69
Vantaa	11	2,245	59.4	-3.1	93.78	55.69
Varsinais-Suomi	36	2,948	39.4	0.7	81.17	32.00
Turku	18	2,033	39.7	-0.5	84.51	33.57
Satakunta	24	1,174	32.3	-1.9	82.67	26.71
Pori	9	690	32.9	-3.6	80.06	26.32
Kanta-Häme	18	1,247	29.0	0.8	78.21	22.69
Hämeenlinna	8	739	25.9	-2.4	91.06	23.62
Pirkanmaa	41	3,950	35.2	-1.3	90.18	31.70
Tampere	25	3,050	37.4	-2.4	90.41	33.84
Päijät-Häme	14	1,705	29.9	-0.8	75.31	22.54
Lahti	5	621	34.3	1.6	80.70	27.68
Kymenlaakso	16	934	29.7	-1.2	84.13	25.02
Kouvola	6	427	25.5	-2.1	80.46	20.48
South Karelia	18	1,362	33.4	-9.4	97.42	32.52
Lappeenranta	8	750	43.4	-0.9	84.05	36.50
Etelä-Savo	29	1,616	30.5	-1.6	75.36	22.98
Mikkeli	8	557	34.1	-1.0	83.99	28.67
Pohjois-Savo	31	2,353	36.1	-0.2	83.72	30.24
Kuopio	16	1,422	42.1	-0.5	87.14	36.68
North Karelia	22	1,203	35.9	-0.0	85.62	30.74
Joensuu	7	611	46.9	5.6	83.29	39.08
Central Finland	27	2,735	36.5	0.5	86.88	31.70
Jyväskylä	10	1,351	38.2	-0.5	84.94	32.44
South Ostrobothnia	25	1,535	33.2	-1.5	73.69	24.48
Seinäjoki	8	625	34.4	-2.9	80.61	27.73
Ostrobothnia	22	1,235	36.5	4.4	81.14	29.64
Vaasa	8	794	43.3	5.7	80.48	34.86
Central Ostrobothnia	9	479	30.8	1.4	84.07	25.85
Kokkola	5	362	33.1	-1.2	86.74	28.69
North Ostrobothnia	49	3,469	42.6	-1.4	87.18	37.15
Kuusamo	11	771	41.7	-9.5	111.83	46.64
Oulu	12	1,592	50.9	-0.1	82.13	41.84
Kainuu	20	1,768	42.1	3.1	87.79	36.99
Kajaani	6	409	28.7	2.8	76.95	22.06
Sotkamo	6	1,104	49.3	1.6	92.77	45.77
Lapland	91	6,250	60.4	1.2	109.65	66.18
Rovaniemi	12	1,237	82.4	2.4	129.76	106.94
Åland	9	518	18.7	0.2
Maarianhamina	4	309	26.8	-0.7

1) RevPar = Average accommodation sales revenue per available room. Calculation formula: RevPar = Average room price * Occupancy rate. [...] Data too uncertain for presentation.

Appendix table 3.2. Hotel capacity and capacity utilization, January-December 2014

Region / municipality	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change compared to previous year, %-units	Room price, euros (incl. VAT 10 %)	¹⁾ RevPAR, euros (incl. VAT 10 %)
Whole country	626	51,014	51.5	0.2	91.82	47.28
Mainland Finland	612	50,304	51.6	0.2	91.81	47.41
Uusimaa	113	14,270	62.5	0.0	101.29	63.35
Espoo	11	1,183	54.7	-1.4	83.41	45.64
Helsinki	52	8,471	67.9	-0.1	106.59	72.42
Vantaa	11	2,208	68.0	0.4	98.23	66.81
Varsinais-Suomi	38	3,016	53.7	2.2	83.12	44.62
Turku	18	2,055	57.2	2.1	85.19	48.69
Satakunta	25	1,220	43.7	-0.8	87.30	38.11
Pori	9	695	46.2	-1.0	87.50	40.38
Kanta-Häme	19	1,265	40.2	1.8	79.59	31.96
Hämeenlinna	8	737	38.2	-0.4	91.55	34.95
Pirkanmaa	41	3,782	50.5	0.9	92.32	46.65
Tampere	25	2,811	54.9	0.5	94.03	51.64
Päijät-Häme	16	1,810	44.5	3.2	85.21	37.96
Lahti	6	700	45.6	0.8	87.59	39.96
Kymenlaakso	17	950	43.0	-3.9	85.34	36.72
Kouvola	7	438	41.5	-2.6	81.88	33.95
South Karelia	18	1,413	54.0	-1.4	95.42	51.55
Lappeenranta	8	767	61.9	1.8	89.26	55.30
Etelä-Savo	31	1,760	42.0	-1.8	79.11	33.25
Mikkeli	8	579	47.3	-2.8	81.43	38.48
Pohjois-Savo	30	2,337	47.7	-1.7	85.57	40.78
Kuopio	15	1,405	52.4	-2.5	89.38	46.82
North Karelia	22	1,224	47.9	0.6	84.83	40.61
Joensuu	7	627	59.3	4.4	84.73	50.26
Central Finland	28	2,816	50.3	1.9	86.56	43.56
Jyväskylä	11	1,428	54.6	2.5	93.89	51.31
South Ostrobothnia	26	1,525	47.1	-1.4	76.05	35.80
Seinäjoki	8	621	50.5	-2.0	82.72	41.74
Ostrobothnia	22	1,227	48.9	0.3	87.86	42.99
Vaasa	8	802	55.0	1.4	90.80	49.94
Central Ostrobothnia	10	497	45.1	1.0	79.90	36.07
Kokkola	5	366	52.1	1.5	81.79	42.58
North Ostrobothnia	48	3,463	48.6	1.9	85.47	41.53
Kuusamo	11	762	37.0	-0.5	95.26	35.28
Oulu	12	1,590	60.3	2.9	86.90	52.38
Kainuu	20	1,737	45.4	-2.9	79.32	36.05
Kajaani	6	409	36.5	-1.7	78.08	28.49
Sotkamo	6	1,084	52.9	-4.4	81.77	43.24
Lapland	91	5,993	43.7	-0.4	91.06	39.77
Rovaniemi	11	1,198	55.3	0.5	87.64	48.47
Åland	14	710	40.5	-0.8
Maarianhamina	6	415	52.7	0.4

1) RevPar = Average accommodation sales revenue per available room. Calculation formula: RevPar = Average room price * Occupancy rate. [...] Data too uncertain for presentation.

Appendix table 4.1. Nights spend in hotels, December 2014

Region / municipality	Nights spend, total	Change of nights spend, total, %	Nights spend, residents	Change of nights spend, residents, %	Nights spend, non-residents	Change of nights spend, non-residents, %
Whole country	1,110,111	-2.8	671,806	1.3	438,305	-8.4
Mainland Finland	1,105,977	-2.8	669,948	1.3	436,029	-8.4
Uusimaa	305,462	-1.4	170,937	3.3	134,525	-6.7
Espoo	16,949	-16.3	10,236	-7.4	6,713	-27.0
Helsinki	203,817	1.0	103,214	7.9	100,603	-5.3
Vantaa	56,748	-4.5	34,994	-4.9	21,754	-3.8
Varsinais-Suomi	51,522	-8.8	43,616	-7.8	7,906	-14.1
Turku	35,869	-4.8	30,533	-3.9	5,336	-9.3
Satakunta	13,679	-10.8	10,726	-16.4	2,953	17.6
Pori	8,797	-8.9	7,230	-14.4	1,567	29.0
Kanta-Häme	16,702	3.6	14,254	0.2	2,448	28.5
Hämeenlinna	9,440	-0.5	8,744	4.3	696	-37.0
Pirkanmaa	64,450	-1.4	57,079	0.4	7,371	-13.6
Tampere	49,983	1.1	43,438	3.2	6,545	-10.7
Päijät-Häme	24,234	-15.3	21,039	-9.4	3,195	-40.6
Lahti	7,795	-14.0	6,174	-6.7	1,621	-33.7
Kymenlaakso	10,821	-18.4	7,412	-8.5	3,409	-34.0
Kouvola	4,408	-18.0	3,651	-7.7	757	-46.7
South Karelia	25,953	-32.4	16,659	7.3	9,294	-59.4
Lappeenranta	17,403	-20.5	12,837	15.2	4,566	-57.5
Etelä-Savo	22,966	-5.9	20,748	8.2	2,218	-57.5
Mikkeli	8,603	-9.1	7,360	10.2	1,243	-55.4
Pohjois-Savo	41,709	-0.9	37,645	6.8	4,064	-40.7
Kuopio	28,463	-1.7	25,745	6.5	2,718	-43.1
North Karelia	20,838	-8.7	17,395	-1.5	3,443	-33.4
Joensuu	11,863	0.6	9,312	2.8	2,551	-6.9
Central Finland	56,512	-4.3	44,568	3.2	11,944	-24.9
Jyväskylä	22,284	1.5	18,969	4.8	3,315	-14.0
South Ostrobothnia	27,544	1.7	26,772	2.6	772	-23.6
Seinäjoki	8,733	7.1	8,273	10.7	460	-32.4
Ostrobothnia	18,211	13.7	14,140	13.2	4,071	15.3
Vaasa	13,901	8.8	10,332	5.8	3,569	18.7
Central Ostrobothnia	5,743	0.1	5,390	-0.8	353	15.7
Kokkola	4,445	-2.1	4,152	-2.7	293	6.9
North Ostrobothnia	83,185	-2.1	60,686	3.3	22,499	-14.4
Kuusamo	26,604	-11.8	17,889	6.6	8,715	-34.8
Oulu	38,772	2.6	29,895	2.0	8,877	4.9
Kainuu	56,294	2.3	48,219	7.0	8,075	-19.2
Kajaani	4,807	6.0	4,343	11.4	464	-26.9
Sotkamo	48,612	1.7	42,560	7.6	6,052	-26.3
Lapland	260,152	1.3	52,663	-3.7	207,489	2.6
Rovaniemi	67,817	7.1	12,023	-4.1	55,794	9.9
Åland	4,134	-0.0	1,858	-1.1	2,276	0.8
Maarianhamina	3,420	-3.1	1,562	-1.5	1,858	-4.4

Appendix table 4.2. Nights spend in hotels, January-December 2014

Region / municipality	Nights spend, total	Change of nights spend, total, %	Nights spend, residents	Change of nights spend, residents, %	Nights spend, non-residents	Change of nights spend, non-residents, %
Whole country	15,675,173	-2.1	10,939,474	-2.1	4,735,699	-2.1
Mainland Finland	15,478,459	-2.1	10,850,565	-2.0	4,627,894	-2.2
Uusimaa	4,797,315	0.1	2,574,101	0.1	2,223,214	0.0
Espoo	340,140	-5.4	191,872	-4.7	148,268	-6.2
Helsinki	3,107,613	0.6	1,468,772	2.5	1,638,841	-1.0
Vantaa	812,911	2.8	482,262	-1.5	330,649	9.7
Varsinais-Suomi	943,406	-1.8	758,723	-4.5	184,683	10.8
Turku	670,894	0.8	534,801	-1.6	136,093	11.3
Satakunta	274,642	-6.4	227,800	-6.9	46,842	-4.0
Pori	165,854	-4.7	143,033	-6.0	22,821	4.4
Kanta-Häme	307,962	4.0	270,807	5.2	37,155	-3.6
Hämeenlinna	168,239	-4.0	146,234	-2.8	22,005	-11.5
Pirkanmaa	1,134,986	-3.4	958,153	-4.6	176,833	3.4
Tampere	883,768	1.0	725,141	0.1	158,627	5.3
Päijät-Häme	462,265	-3.2	387,095	-5.5	75,170	11.0
Lahti	160,658	-0.4	119,468	-2.5	41,190	6.1
Kymenlaakso	226,628	-11.1	158,296	0.2	68,332	-29.6
Kouvola	103,841	-3.6	80,734	-1.3	23,107	-10.7
South Karelia	539,684	-11.4	277,956	-2.8	261,728	-18.9
Lappeenranta	318,685	-6.2	201,762	1.9	116,923	-17.6
Etelä-Savo	450,029	-3.9	376,276	-1.5	73,753	-14.6
Mikkeli	160,942	-9.7	127,953	-5.5	32,989	-23.0
Pohjois-Savo	688,427	-2.8	607,879	-2.1	80,548	-7.5
Kuopio	446,387	-4.1	392,730	-3.8	53,657	-6.5
North Karelia	354,476	-4.3	278,800	-8.7	75,676	15.9
Joensuu	192,854	-3.1	144,259	-8.3	48,595	16.2
Central Finland	896,089	-3.5	755,616	-3.9	140,473	-1.0
Jyväskylä	430,492	3.9	363,964	4.1	66,528	2.7
South Ostrobothnia	484,800	-2.7	464,808	-2.9	19,992	0.9
Seinäjoki	162,840	2.1	151,346	1.8	11,494	6.3
Ostrobothnia	317,321	0.8	249,251	-1.3	68,070	9.2
Vaasa	237,716	0.4	182,334	-2.6	55,382	11.8
Central Ostrobothnia	116,642	0.8	105,528	-1.0	11,114	22.2
Kokkola	95,709	4.7	86,754	3.7	8,955	15.5
North Ostrobothnia	1,067,388	3.4	867,765	4.1	199,623	0.6
Kuusamo	247,566	1.2	181,245	-0.1	66,321	5.1
Oulu	537,585	2.7	436,022	3.1	101,563	1.3
Kainuu	708,668	-6.4	642,050	-4.9	66,618	-18.4
Kajaani	79,983	-5.2	71,893	-4.6	8,090	-10.7
Sotkamo	589,354	-6.0	540,365	-4.1	48,989	-22.6
Lapland	1,707,731	-2.5	889,661	-1.8	818,070	-3.2
Rovaniemi	403,824	-2.0	169,819	-3.4	234,005	-1.0
Åland	196,714	-2.1	88,909	-5.6	107,805	1.1
Maarianhamina	135,023	-7.2	69,230	-11.3	65,793	-2.5

Appendix table 5.1. Visitor arrivals and nights spend by country of residence, December 2014

Country of residence	Visitor arrivals in all accommodation establishments	Nights spend in all accommodation establishments	Change of nights spend in all accommodation establishments, %	Nights spend in hotels	Change of nights spend in hotels, %
Total	651,755	1,299,750	-3.5	1,110,111	-2.8
Finland	445,463	800,007	0.8	671,806	1.3
Foreign countries	206,292	499,743	-9.6	438,305	-8.4
Sweden	14,607	24,863	12.3	23,957	13.3
Germany	10,843	28,726	5.0	24,905	0.0
Russia	31,916	75,521	-52.1	56,121	-54.3
United Kingdom	45,815	135,916	5.5	121,598	6.0
United States	4,524	9,630	6.0	9,373	5.8
Norway	4,103	7,811	14.1	7,286	13.8
Netherlands	3,947	10,075	-9.8	7,782	-8.0
Italy	5,422	13,522	26.1	12,226	28.7
France	8,801	27,100	15.7	24,467	14.7
Japan	9,300	17,444	-7.4	16,929	-7.7
Estonia	6,095	15,923	0.0	11,586	0.5
Switzerland	3,333	9,732	10.2	6,957	5.3
Spain	4,675	13,794	17.5	12,477	15.2
China	5,438	9,557	3.3	8,707	3.2

Appendix table 5.2. Visitor arrivals and nights spend by country of residence, January-December 2014

Country of residence	Visitor arrivals in all accommodation establishments	Nights spend in all accommodation establishments	Change of nights spend in all accommodation establishments, %	Nights spend in hotels	Change of nights spend in hotels, %
Total	10,657,041	19,782,262	-2.3	15,675,173	-2.1
Finland	7,933,186	14,084,704	-2.1	10,939,474	-2.1
Foreign countries	2,723,855	5,697,558	-2.8	4,735,699	-2.1
Sweden	299,517	534,277	0.5	412,995	4.5
Germany	247,696	498,434	-0.6	404,063	-0.9
Russia	614,654	1,339,355	-17.3	1,001,450	-20.3
United Kingdom	179,786	446,424	-1.8	395,698	-1.9
United States	93,141	203,317	8.6	196,214	8.7
Norway	92,523	179,059	2.8	142,081	5.1
Netherlands	71,362	158,508	-0.1	124,476	-0.5
Italy	58,310	122,941	6.3	107,796	7.0
France	81,641	215,163	0.4	187,453	0.9
Japan	101,947	191,462	-7.1	185,209	-7.1
Estonia	83,328	197,600	5.5	140,428	6.6
Switzerland	57,658	131,041	1.8	98,179	1.9
Spain	46,531	103,608	6.9	90,453	10.6
China	85,058	127,983	1.2	123,444	1.0

Appendix table 6. Nights spend in all establishments, 2014

Month	Nights spend, total	Change of nights spend, total, %	Nights spend, residents	Change of nights spend, residents, %	Nights spend, non-residents	Change of nights spend, non-residents, %
Total	19,782,262	-2.3	14,084,704	-2.1	5,697,558	-2.8
January	1,384,373	1.2	766,603	1.2	617,770	1.2
February	1,425,040	-1.6	1,022,109	-0.4	402,931	-4.5
March	1,623,546	-6.5	1,167,908	-8.0	455,638	-2.5
April	1,357,144	1.0	1,056,047	0.7	301,097	2.0
May	1,348,320	-0.6	950,996	1.2	397,324	-4.5
June	2,079,822	-3.5	1,522,314	-5.5	557,508	2.7
July	2,937,641	-3.6	2,222,495	-3.5	715,146	-4.0
August	2,145,138	-1.5	1,447,381	-2.3	697,757	0.3
September	1,507,733	-2.4	1,121,865	-0.7	385,868	-7.2
October	1,378,527	0.6	1,070,164	1.3	308,363	-1.9
November	1,295,228	-4.0	936,815	-3.1	358,413	-6.2
December	1,299,750	-3.5	800,007	0.8	499,743	-9.6

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