

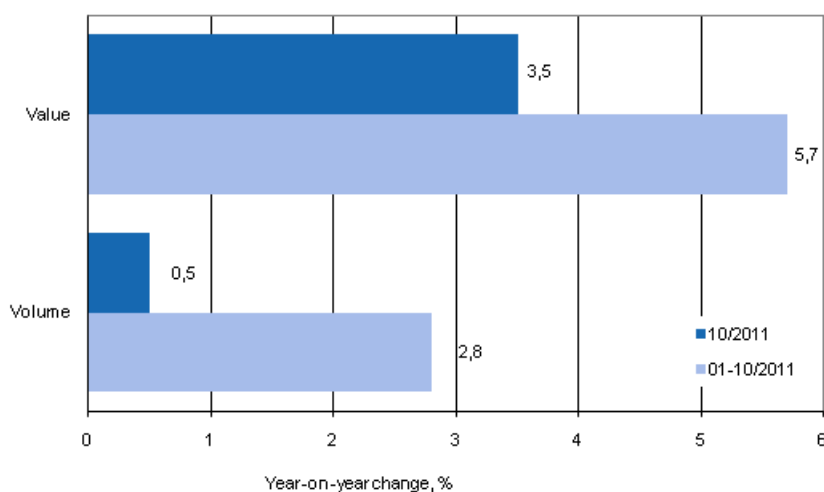
Turnover of trade

2011, October

Retail trade flash estimate: sales grew by 3.5 per cent in October

According to Statistics Finland's retail trade flash estimate, retail trade sales increased by 3.5 per cent in October 2011 from October 2010. Over the same time period, the volume of sales grew by 0.5 per cent.

Development of value and volume of retail trade sales, October 2011, % (TOL 2008)



Source: Statistics Finland

The retail trade flash estimate is based on a sample covering, on the average, 50 per cent of retail trade turnover. Data on trade sales by industry will next be released on 13 December 2011.

Flash estimates on retail trade are published at a lag of just under one month from the end of the statistical reference month. The preliminary data on motor vehicle, wholesale and retail trade based on a larger sample will be published at a lag of roughly six weeks from the end of the statistical reference month and the revised data based on total data are published at a lag of roughly ten weeks.

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Appendix tables

Appendix table 1. Development of value and volume of retail trade sales, October 2011, (TOL2008)

	Index	Year-on-year change in the latest month, % ¹⁾	Cumulative year-on-year change, % ¹⁾
	10/2011	10/2011	01-10/2011
Value	125.7	3.5	5.7
Volyme	113.0	0.5	2.8

1) Year-on-year change compares the value for an examined time period to the value for the corresponding time period twelve months back.

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Source: Turnover of trade, Statistics Finland